It is further ordered, That respondents, for a period of one (1) year from the effective date of this order, shall provide each advertising agency utilized by respondents and each newspaper publishing company, television or radio station or other advertising media which is utilized by respondents to obtain leads for the sale of carpeting or floor coverings and other merchandise, with a copy of the Commission's News Release setting forth the terms of this order.

It is further ordered, That respondents shall forthwith distribute a copy of this order to each of their operating divisions.

It is further ordered, That the individual respondent named herein promptly notify the Commission of the discontinuance of his present business or employment and of his affiliation with a new business or employment. Such notice shall include respondent's current business address and a statement as to the nature of the business or employment in which he is engaged as well as a description of his duties and responsibilities.

It is further ordered, That respondents notify the Commission at least 30 days prior to any proposed change in the corporate respondent such as dissolution, assignment or sale resulting in the emergence of a successor corporation, the creation or dissolution of subsidiaries or any other change in the corporation which may affect compliance obligations arising out of the order.

It it further ordered, That the respondents herein shall within sixty (60) days after service upon them of this order file with the Commission a report in writing setting forth in detail the manner and form of their compliance with this order.

Issued: March 20, 1974.

By the Commission.

[SEAL] CHARLES A. TOBIN, *Secretary.*

[FR Doc.74-10169 Filed 5-2-74;8:45 am]

[Docket No. C-2497]

PART 13—PROHIBITED TRADE PRACTICES

Dance World, Inc., et al.

Subpart—Advertising falsely or misleadingly: § 13.10 *Advertising falsely or misleadingly;* § 13.155 *Prices;* 13.155–5 Additional charges unmentioned; 13.155–95 Terms and conditions; § 13.205 *Scientific or other relevant facts.* Subpart—Misrepresenting oneself and goods—Goods: § 13.1760 *Terms and conditions;*—Prices: § 131795 *Coverage or extras;* § 13.1778 *Additional costs unmentioned;* § 13.1823 *Terms and conditions.* Subpart—Offering unfair, improper and deceptive inducements to purchase or deal; § 13.2080 *Terms and conditions.*

(Sec. 6, 38 Stat. 721; (15 U.S.C. 46). Interprets or applies sec. 5, 38 Stat. 719, as amended; (15 U.S.C. 45) [Cease and desist order, Dance World, Inc. et al., Dallas and Richardson, Texas, Docket C-2497, Mar. 20, 1974])

In the Matter of Dance World, Inc., a Corporation, Dance World Richardson, Inc., a Corporation, and Ms. Phyllis Francis Klein, Individually and as an Officer of Said Corporations

Consent order requiring sellers of memberships in dance and recreation clubs located in Dallas and Richardson, Texas, among other things to cease misrepresenting the prices and terms and conditions of their memberships.

The order to cease and desist, including further order requiring report of compliance therewith, is as follows:

It is ordered, That respondents Dance World, Inc. and Dance World Richardson, Inc., corporations, their successors and assigns, and its officers and Phyllis Francis Klein, individually and as an officer, and respondents' agents, representatives and employees directly or through any corporation, subsidiary, division or other device, in connection with the advertising, offering for sale, and sale of dance club or social club memberships or services or any other services or products in commerce as "commerce" is defined in Federal Trade Commission Act, do forthwith cease and desist from:

1. Representing, directly or by implication that any memberships may be purchased in respondents' dance clubs without clearly and conspicuously disclosing the period of time to which the membership relates and,

2. Advertising any price without also clearly and conspicuously disclosing the terms and conditions of continuing a membership beyond the initial advertised period of membership.

It is further ordered, That the individual respondent named herein promptly notify the Commission of the discontinuance of her present business or employment and of her affiliation with a new business or employment. Such notice shall include respondent's current business address and a statement as to the nature of the business or employment in which she is engaged as well as a description of her duties and responsibilities.

It is further ordered, That in the event that respondent merges with another corporation or transfers all or a substantial part of its business or assets to any other corporation or to any other person, respondent shall require said successor or transferee to file promptly with the Commission a written agreement to be bound by the terms of this order; provided that if respondent wishes to present to the Commission any reasons why said order should not apply in its present form to said successor or transferee, it shall submit to the Commission a written statement setting forth said reasons prior to the consummation of said succession or transfer.

It is further ordered, That the respondent corporation shall forthwith distribute a copy of this order to each officer of the corporation, member of the board, organization manager, and each employee, now and in the future, involved in the writing or placement of advertising or sales.

It is further ordered, That respondents notify the Commission at least 30 days prior to any proposed change in the corporate respondent such as dissolution, assignment or sale resulting in the emergence of a successor corporation, the creation or dissolution of subsidiaries or any other change in the corporation which may affect compliance obligations arising out of the order.

It is further ordered, That the respondents herein shall within sixty (60) days after service upon them of this order, file with the Commission a report, in writing, setting forth in detail the manner and form in which they have complied with this order.

Issued: March 20, 1974.

By the Commission.

[SEAL] CHARLES A. TOBIN, *Secretary.*

[FR Doc.74-10168 Filed 5-2-74;8:45 am]

[Docket No. C-2509]

PART 13—PROHIBITED TRADE PRACTICES

Metro Passbook, Inc., and Richard Natow

Subpart—Advertising falsely or misleadingly: § 13.75 *Free goods or services;* § 13.155 *Prices;* 13.155–15 Comparative; 13.155–40 Exaggerated as regular and customary; 13.155–70 Percentage savings; 13.155–100 Usual as reduced, special, etc.; § 13.160 *Promotional sales plans;* § 13.240 *Special or limited offers;* § 13.260 *Terms and conditions.* Subpart—Failing to maintain records; § 13.1051 Failing to maintain records; 13.1051–20 Adequate; Subpart—Misrepresenting oneself and goods—Goods: § 13.1625 *Free goods or services;* § 13.1760 *Terms and conditions.* —Prices: § 13.1785 *Comparative;* § 13.1805 *Exaggerated as regular and customary;* § 13.1823 *Terms and conditions;* § 13.1825 *Usual as reduced or to be increased.* —Promotional sales plans: § 13.1830 *Promotional sales plans.* Subpart—Offering unfair, improper and deceptive inducements to purchase or deal: § 13.1925 *Coupon, certificate, check voucher, etc., deductions in price;* § 13.1955 *Free goods;* § 13.2000 *Limited offers or supply;* § 13.2080 *Terms and conditions.*

(Sec. 6, 38 Stat. 721; (15 U.S.C. 46). Interprets or applies sec. 5, 38 Stat. 719, as amended; (15 U.S.C. 45 [Cease and desist order, Metro Passbook, Inc., et al., Philadelphia, Pa., Docket C-2509, Mar. 28, 1974]

In the Matter of Metro Passbook, Inc. a Corporation, and Richard Natow, individually and as an Officer of Said Corporation

Consent order requiring a Philadelphia, Pa., seller of promotional coupons, among other things to cease misrepresenting the terms and conditions regarding the use of its coupons; misrepresenting the prices of its coupons as sale prices; failing to maintain adequate records substantiating its claims; and misrepresenting savings afforded to purchasers or that merchandise or services are "free."