

of January, 1960, become the decision of the Commission; and, accordingly:

*It is ordered*, That the respondents herein shall, within sixty (60) days after service upon them of this order, file with the Commission a report in writing setting forth in detail the manner and form in which they have complied with the order to cease and desist.

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IN THE MATTER OF  
EUGENE I. WOODLE, INC., ET AL.

CONSENT ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE  
FEDERAL TRADE COMMISSION AND THE WOOL PRODUCTS LABELING ACTS

*Docket 7605. Complaint, Oct. 2, 1959—Decision, Jan. 12, 1960*

Consent order requiring manufacturers in Chelsea, Mass., to cease violating the Wool Products Labeling Act by invoicing as "95% All Wool Label—5% Other Fibers," picked wool stock which consisted substantially of reprocessed wool; by failing to label wool products as required; and by furnishing customers with false guaranties as to the fiber content of picked wool stocks.

*Mr. A. D. Edelson* for the Commission.

*Mr. Daniel T. Coughlin* of Boston, Mass., for respondents.

INITIAL DECISION BY HARRY R. HINKES, HEARING EXAMINER

The Federal Trade Commission issued its complaint against the above-named respondents on October 8, 1959 charging them with having violated the Wool Products Labeling Act of 1939 and the Rules and Regulations promulgated thereunder, as well as the Federal Trade Commission Act, through the misbranding and false guarantees of certain wool products.

An agreement has now been entered into by respondents and counsel supporting the complaint which provides, among other things, that respondents admit all the jurisdictional facts alleged in the complaint; that the record on which the initial decision and the decision of the Commission shall be based shall consist solely of the complaint and the agreement; that the making of findings of fact and conclusions of law in the decision disposing of this matter is waived, together with any further procedural steps before the hearing examiner and the Commission; that the order hereinafter set forth may be entered in this proceeding without further notice to the respondents and when entered shall have the same force and

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effect as if entered after a full hearing, respondents specifically waiving all the rights they may have to challenge or contest the validity of the order; that the order may be altered, modified, or set aside in the manner provided for other orders; that the complaint may be used in construing the terms of the order; that the agreement is for settlement purposes only and does not constitute an admission by respondents that they have violated the law as alleged in the complaint; and that the agreement shall not become a part of the official record unless and until it becomes a part of the decision of the Commission.

The hearing examiner having considered the agreement and proposed order and being of the opinion that they provide an adequate basis for appropriate disposition of the proceeding, the agreement is hereby accepted, the following jurisdictional findings made, and the following order issued:

1. Respondent Eugene I. Woodle, Inc., is a corporation organized, existing and doing business under and by virtue of the laws of the State of Massachusetts with its office and principal place of business located at 126 Auburn Street, Chelsea, Massachusetts.

The individual respondent, Eugene I. Woodle, is president of the corporate respondent and formulates, directs and controls the acts and practices of the corporate respondent. He maintains a business address at the same address as the corporate respondent.

2. The Federal Trade Commission has jurisdiction of the subject matter of this proceeding and of the respondents, and the proceeding is in the public interest.

## ORDER

*It is ordered*, That respondents Eugene I. Woodle, Inc., a corporation, and its officers, and Eugene I. Woodle, individually and as an officer of said corporation, and respondents' representatives, agents and employees, directly or through any corporate or other device, in connection with the introduction, or manufacture for introduction into commerce, or the offering for sale, sale, transportation or distribution in commerce, as "commerce" is defined in the Federal Trade Commission Act and the Wool Products Labeling Act of 1939 of "wool products," as such products are defined in and subject to the Wool Products Labeling Act of 1939, do forthwith cease and desist from misbranding such products by:

1. Falsely or deceptively stamping, tagging, labeling, or otherwise identifying such products as to the character or amount of the constituent fibers contained therein;

2. Failing to securely affix to or place on each such product a stamp, tag, label, or other means of identification showing in a clear and conspicuous manner:

(a) The percentage of the total fiber weight of such wool product, exclusive of ornamentation not exceeding five percentum of said total fiber weight of (1) wool, (2) reprocessed wool, (3) reused wool, (4) each fiber other than wool where said percentage by weight of such fiber is five percentum or more, and (5) the aggregate of all other fibers;

(b) The maximum percentage of the total weight of such wool products, of any non-fibrous loading, filling, or adulterating matter;

(c) The name or the registered identification number of the manufacturer of such wool product or of one or more persons engaged in introducing such wool product into commerce, or in the offering for sale, sale, transportation, distribution or delivery for shipment thereof in commerce, as "commerce" is defined in the Wool Products Labeling Act of 1939.

*It is further ordered.* That respondents Eugene I. Woodle, Inc., a corporation, and its officers, and Eugene I. Woodle, individually and as an officer of said corporation, and respondents' representatives, agents and employees, directly or through any corporate or other device, in connection with the offering for sale, sale, or distribution of picked wool stock or any other wool products in commerce, as "commerce" is defined in the Wool Products Labeling Act, do forthwith cease and desist from:

Furnishing to customers, or others handling their wool products any guarantees containing false information as to the fiber content of any product made in whole or in part of wool, or purporting to be made in whole or in part of wool, as the term "wool" is defined in the Wool Products Labeling Act of 1939.

DECISION OF THE COMMISSION AND ORDER TO FILE REPORT OF COMPLIANCE

Pursuant to Section 3.21 of the Commission's Rules of Practice, the initial decision of the hearing examiner shall, on the 12th day of January, 1960, become the decision of the Commission; and, accordingly:

*It is ordered.* That the respondents herein shall, within sixty (60) days after service upon them of this order, file with the Commission a report in writing setting forth in detail the manner and form in which they have complied with the order to cease and desist.

Decision

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IN THE MATTER OF  
COLLINS MICROFLAT COMPANY, INC., ET AL.

CONSENT ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF  
THE FEDERAL TRADE COMMISSION ACT

*Docket 7560. Complaint, Aug. 5, 1959—Decision, Jan. 14, 1960*

Consent order requiring a company in Hawthorne, Calif., to cease representing falsely in brochures, technical manuals, etc., that the granite used in the granite surface plates it sold was taken from the same quarry as the sample the U.S. Bureau of Standards tested, that the Bureau had tested it and ascertained its desirable qualities, and that it was preferred over all others by the United States Government.

*Mr. William A. Somers* for the Commission.

*Flam, Valensi & Rose*, of Los Angeles, Calif., by *Mr. Stephen G. Valensi*, for respondents.

INITIAL DECISION BY EARL J. KOLB, HEARING EXAMINER

The complaint in this proceeding issued August 5, 1959, charges that respondents have violated the provisions of the Federal Trade Commission Act in the sale and distribution of granite surface plates.

Respondent Collins Microflat Company, Inc., is a corporation, existing and doing business under and by virtue of the laws of the State of California, with its office and principal place of business located at 3249 West El Sigundo Boulevard, Hawthorne, California.

The individual respondents, Lee Collins, Gilda Collins, and Helen N. Cates, are officers of said corporate respondent, and their business address is the same as that of the corporate respondent.

After the issuance of the complaint, respondents entered into an agreement containing consent order to cease and desist with counsel in support of the complaint, disposing of all the issues as to all parties in this proceeding, which agreement was duly approved by the Director and Assistant Director of the Bureau of Litigation.

It was expressly provided in said agreement that the signing thereof is for settlement purposes only and does not constitute an admission by respondents that they have violated the law as alleged in the complaint.

By the terms of said agreement, the respondents admitted all the jurisdictional facts alleged in the complaint and agreed that the record herein may be taken as if the Commission had made findings of jurisdictional facts in accordance with the allegations.