

misrepresenting in any other manner the savings available to purchasers of respondents' merchandise.

It is further ordered, That the respondents herein shall, within sixty (60) days after service upon them of this order, file with the Commission a report in writing setting forth in detail the manner and form in which they have complied with this order.

IN THE MATTER OF

MANCO WATCH STRAP CO., INC., ET AL.

MODIFIED ORDER IN REGARD TO THE ALLEGED VIOLATION OF THE FEDERAL
TRADE COMMISSION ACT

Docket 7785.—Modified order, April 8, 1963

Order modifying order of Mar. 13, 1962 (60 F.T.C. 495), as modified July 26, 1962 (61 F.T.C. 298), to make it apply to "metal expansion watch bands" instead of to "imported merchandise".

ORDER MODIFYING ORDER TO CEASE AND DESIST

Respondents having filed a motion pursuant to Section 5.7 of the Commission's Rules of Practice to reopen this proceeding and to modify the final order entered by the Commission on July 26, 1962, and the Commission having determined that the reopening of this matter is justified to clarify the meaning of its order and is in the public interest,

It is ordered, That this matter be, and it hereby is, reopened and the final order of the Commission is modified to read as follows:

It is ordered, That respondents, Manco Watch Strap Co., Inc., and Topps Products Corp., corporations, and their officers, and respondents Samuel Mandel, Marvin Mandel, Morris Mandel, and Eugene Mandel, individually and as officers of said corporations, and respondents' agents, representatives and employees, directly or through any corporate or other device, in connection with the offering for sale, sale, and distribution of metal expansion watch bands in commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from:

Offering for sale, selling, or distributing any such product packaged, or mounted in a container, or on a display card, with-

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Complaint

out disclosing the country or place of foreign origin of the product, or substantial part thereof, on the front or face of such packaging, container, or display card, so positioned as to clearly have application to the product so packaged or mounted, and of such degree of permanency as to remain thereon until consummation of consumer sale of the product, and of such conspicuousness as to be likely observed and read by purchasers and prospective purchasers making casual inspection of the product as so packaged or mounted.

It is further ordered, That the allegations of the complaint insofar as they charge as a deceptive practice that the respondents' unpackaged watch bands fail to have adequately identified thereon the country or place of origin, are herein and hereby dismissed for lack of evidence.