

IN THE MATTER OF
RADIO CORPORATION OF AMERICA

ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE FEDERAL TRADE
COMMISSION ACT

Docket 7676. Complaint, Dec. 3, 1959—Decision, May 14, 1963

Order setting aside cease and desist order issued December 15, 1959, 56 F.T.C. 660, requiring cessation of concealed "payola" to television and radio disc jockeys to induce them to play its recordings.

ORDER GRANTING RESPONDENT'S PETITION TO REOPEN AND SET
ASIDE ORDER TO CEASE AND DESIST

Respondent by petition filed April 4, 1963, having requested that the decision of the Commission in this proceeding entered December 15, 1959 [56 F.T.C. 660], be reopened and the order to cease and desist be set aside; and

The Commission having duly considered said request and the opposition thereto filed by complaint counsel, and having determined that

the vacation of the order herein would be equitable and in the public interest.