

IN THE MATTER OF
PERMA-LITE RAYBERN MFG. CORP. ET AL.

CONSENT ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE
FEDERAL TRADE COMMISSION ACT

Docket C-625. Complaint, Nov. 29, 1963—Decision, Nov. 29, 1963

Consent order requiring Chicago manufacturers of aluminum storm windows and doors, canopies, patios and fiberglass awnings and in the installation thereof and engaged also in the distribution of water softeners to the public, to cease representing falsely—through their door-to-door salesmen and by salesmen who kept appointments made by telephone solicitations—that such salesmen were factory representatives and specially qualified; that their purpose was to introduce respondents' products in that particular area to specially selected prospects and at reduced prices during the "off season", but that immediate purchase was necessary; that a lower price would be charged if the purchaser would allow people to view the installation; and that respondents were comanufacturers of the water softener.

COMPLAINT

Pursuant to the provisions of the Federal Trade Commission Act, and by virtue of the authority vested in it by the said Act, the Fed-

1599

Complaint

fiber product is sold and delivered to the ultimate consumer unless a substitute stamp, tag, label, or other means of identification is affixed thereto in accordance with the provisions of Section 5(b) of the Textile Fiber Products Identification Act.

It is further ordered, That respondents Riley E. Miles and Dorothy S. Miles, individually and as co-partners, trading as Miles n' Miles or under any other trade name, and respondents' representatives, agents and employees, directly or through any corporate or other device, do forthwith cease and desist from failing to maintain the records required by Section 6(b) of the Textile Fiber Products Identification Act and Rule 39 of the Rules and Regulations promulgated thereunder to show the information set forth on the stamps, tags, labels or other identification that they removed and the name or names of the person or persons from whom the textile fiber product was received, in substituting stamps, tags, labels or other identification pursuant to Section 5(b) of the Textile Fiber Products Identification Act.

It is further ordered, That the respondents herein shall, within sixty (60) days after service upon them of this order, file with the Commission a report in writing setting forth in detail the manner and form in which they have complied with this order.
