

It is further ordered, that enforcement of the cease and desist order as to respondent James V. Cariddi and his duty to comply therewith be, and it hereby is, suspended until further order of the Commission. Commissioner Reilly not participating.

IN THE MATTER OF
SANTA'S OFFICIAL TOY PREVUE, INC., ET AL.

CONSENT ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE
FEDERAL TRADE COMMISSION ACT

*Docket 8231. Complaint, Dec. 22, 1960—Decision, Apr. 3, 1964**

Consent order requiring a Philadelphia association of toy jobbers engaged in publishing and distributing annually to retail outlets throughout the United States catalogs illustrating toys, to cease inducing or receiving from toy suppliers payments for advertising in such catalogs furnished by respondents in connection with the sale of the suppliers' products, when they knew or should have known, that proportionally equal payments were not made available to all the suppliers' customers competing with respondents.

COMPLAINT

Pursuant to the provisions of the Federal Trade Commission Act, and by virtue of the authority vested in it by said Act, the Federal

*Reported as modified by order of Commission dated July 9, 1964.

It is further ordered, That the aforesaid respondents, ATD Catalogs, Inc., Hoffman Sales & Distributing Co., Inc., The Jay Mills Company, M & A Wares Co., Inc., West Texas Wholesale of Amarillo, Inc., Lee Hildebrand, Jay Mills, George Kahn, Jack R. Hoffman, Harold L. Cantor, Ernest H. Coonrod, Willard S. Cantor, Sidney Hildebrand, and Jacob Hildebrand, shall, within sixty (60) days after service upon them of this order, file with the Commission a report, in writing, setting forth in detail the manner and form in which they have complied with the order to cease and desist.

It is further ordered, That within thirty (30) days of service of this order upon him respondent James V. Cariddi may file a properly sworn affidavit to substantiate the factual statements in his motion filed June 5, 1964, requesting that the consent order be set aside and the complaint dismissed as to him.

It is further ordered, That complaint counsel may, within thirty (30) days of the service of Cariddi's affidavit on him, advise the Commission whether he has any reason to question the factual content thereof.

It is further ordered, That enforcement of the cease and desist order as to respondent James V. Cariddi and his duty to comply therewith be, and it hereby is, suspended until further order of the Commission.

Commissioner Reilly not participating.