

It is ordered, That the hearing examiner's initial decision as modified be, and it hereby is, adopted as the decision of the Commission.

It is further ordered, That respondent shall, within sixty (60) days after service upon it of this order, file with the Commission a report, in writing, setting forth in detail the manner and form in which it has complied with the order to cease and desist.

IN THE MATTER OF
KORBER HATS, INC., ET AL.

ORDER, OPINION, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE
FEDERAL TRADE COMMISSION ACT

Docket 8190. Complaint, Nov. 28, 1960—Decision, June 12, 1964

Order modifying original desist order of March 28, 1962, 60 F.T.C. 642, in accordance with the direction of the First Circuit dated Dec. 31, 1962, 311 F. 2d 358 (7 S.&D. 611), to recognize that the word "Milan" has acquired a secondary meaning indicative of a type of weave or braid, in addition to its original use as descriptive of men's hats manufactured in Italy of wheat straw.

Mr. Terral A. Jordan for the Commission.

Mr. Isador S. Levin of *Levin and Levin*, Fall River, Mass; and
Weil, Gotshal & Manges, New York, N.Y., by *Mr. Ira M. Millstein*,
Mr. Marshall C. Berger, and *Mr. Irving Scher* for respondents.

INITIAL DECISION BY WALTER R. JOHNSON, HEARING EXAMINER

NOVEMBER 22, 1963

In the complaint, which was issued on November 28, 1960, the respondents are charged with mislabeling of hats manufactured and

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Initial Decision

FINAL ORDER

Respondent and counsel in support of complaint having filed cross appeals from the initial decision of the hearing examiner, and the matter having been heard on briefs and oral argument; and the Commission, for the reasons stated in the accompanying opinion, having granted in part and denied in part respondent's appeal and having denied the appeal of counsel in support of complaint, and having modified the initial decision to conform with the views expressed in said opinion:

It is ordered, That the hearing examiner's initial decision as modified be, and it hereby is, adopted as the decision of the Commission.

It is further ordered, That respondent shall, within sixty (60) days after service upon it of this order, file with the Commission a report,