

IN THE MATTER OF

CHINCHILLA RANCHERS, INC., ET AL.

·CONSENT ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE
FEDERAL TRADE COMMISSION ACT

Docket C-820. Complaint, Aug. 27, 1964—Decision, Aug. 27, 1964

Consent order requiring two Evansville, Wisc., sellers of chinchilla breeding stock to cease making exaggerated earning claims, misrepresenting the quality of their stock, deceptively guaranteeing the fertility of their stock, and misrepresenting their services to purchasers.

COMPLAINT

Pursuant to the provisions of the Federal Trade Commission Act, and by virtue of the authority vested in it by said Act, the Federal Trade Commission, having reason to believe that Chinchilla Ranchers, Inc., a corporation, and Marie Roberts, individually and as an officer of said corporation, and National Chinchilla Ranches, Inc., a corporation, and Keith E. Meixell, individually and as an officer of said corporation, hereinafter referred to as respondents, have violated the provisions of said Act, and it appearing to the Commission that a

Complaint

66 F.T.C.

that respondents' business is that of an independent organization engaged in the business of collecting delinquent accounts;

(2) Representing, directly or by implication, that accounts not referred to an independent organization engaged in collecting delinquent accounts have been so referred, or otherwise representing, directly or by implication, that any action not taken to effect the collection of delinquent accounts has been taken;

(3) Using letters, forms, questionnaires or other items of printed or written matter in connection with obtaining information concerning delinquent debtors which do not clearly reveal that the purpose for which the information is sought is that of obtaining information concerning delinquent debtors.

It is further ordered, That the respondents herein shall, within sixty (60) days after service upon them of this order, file with the Commission a report in writing setting forth in detail the manner and form in which they have complied with this order.

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