

It is further ordered, that respondent Jacques Kirschner Manufacturing Corporation, a corporation, shall, within sixty (60) days after service upon it of this order, file with the Commission a report, in writing, setting forth in detail the manner and form in which it has complied with the order to cease and desist set forth in the initial decision.

IN THE MATTER OF
GEORGE FROST COMPANY ET AL.

CONSENT ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE
FEDERAL TRADE COMMISSION ACT

Docket C-229. Complaint, Sept. 11, 1962—Decision, Sept. 16, 1964

Order reinstating consent order dated Sept. 11, 1962, 61 F.T.C. 517, requiring sellers in Shirley, Mass., to cease using such expressions as "Genuine Cowhide" and "Solid Finished Cowhide Belts" for products made of split leather, and to cease selling such products without conspicuously disclosing that they were made of split leather.

FINAL ORDER

The Commission, by order issued July 17, 1963 [63 F.T.C. 2203], having reopened this proceeding and stayed the effective date of the final order to cease and desist previously entered herein, said action having been taken in response to respondents' request that the compliance provision of their final order be made inoperative until the Commission has instituted action to correct certain alleged industry-wide practices; and

The Commission, on June 27, 1964, having promulgated a Trade Regulation Rule relating to misbranding and deception as to leather content of waist belts, and having determined that the order to cease and desist previously entered herein is consistent with the requirements of said rule; and

The Commission having therefore concluded that, in the public interest, the order to cease and desist should now be made effective and that the date upon which respondents should be required to be

Complaint

66 F.T.C.

in compliance therewith should coincide with the date upon which said rule becomes effective as to the same practices:

It is ordered, That the order to cease and desist contained in the decision of the Commission issued September 11, 1962 [61 F.T.C. 517], shall become effective with the issuance of this order.

It is further ordered, That respondents herein shall on or before January 1, 1965, file with the Commission a report, in writing, setting forth in detail the manner and form in which they have complied