

and form in which each has complied with this Order.

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IN THE MATTER OF  
BRITE MANUFACTURING CO. ET AL.

ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE FEDERAL TRADE  
COMMISSION ACT

*Docket 8325. Complaint, Mar. 15, 1961—Decision, Sept. 25, 1964*

Order clarifying desist order of June 18, 1964, 65 F.T.C. 1067, which required Providence, R.I., distributors of watchbands made in whole or in part in Japan, to cease selling the watchbands so packaged or displayed as to conceal the name of the place of origin—by affirmatively setting forth the manner of compliance.

ORDER MODIFYING ORDER TO CEASE AND DESIST

Respondents having filed a motion pursuant to § 3.25 of the Commission's Rules of Practice for reconsideration of the final order entered by the Commission on June 18, 1964, and further requesting that the Commission furnish guide lines for compliance with its order and the Commission having determined that guide lines for compliance should not be provided in the present instance but should be more properly sought under § 3.26 (b) of the Commission's Rules of Practice, and the Commission having determined that clarification of its order is in the public interest,

*It is ordered*, That the final order of the Commission entered June 18, 1964, is modified to read as follows:

*It is ordered*, That respondents Brite Manufacturing Co., a corporation, Brite Industries, Inc., a corporation, and B.M.C. Trading Corp., a corporation, and their officers, and Samuel Friedman and Theodore Levy, individually and as officers of said corporations, and respondents' agents, representatives and employees, directly or through any corporate or other device, in connection with the offering for sale, sale and distribution of expansion watchbands, or any other products, in commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from:

Offering for sale, selling or distributing any such product packaged, or mounted in a container, or on a display card, without disclosing the country or place of foreign origin of the product, or substantial part thereof, on the front or face of such packaging, container, or display card, so positioned as to clearly have application to the product so packaged or mounted, and of such degree of permanency as to remain thereon until consummation of consumer sale of the product, and of such conspicuousness as to be likely observed and read by purchasers and prospective purchasers making casual inspection of the product as so packaged or mounted.

*It is further ordered*, That the hearing examiner's initial decision to the extent that it is in conflict with the Commission's opinion accompanying its order of June 18, 1964, be, and it hereby is, modified and as modified is adopted as the decision of the Commission.

*It is further ordered*, That respondents shall, within sixty (60) days after service upon them of this order, file with the Commission a report, in writing, setting forth in detail the manner and form in which they have complied with the order set forth herein.

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IN THE MATTER OF

HARRY D. COOPER & CO., INC., ET AL.

CONSENT ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE  
FEDERAL TRADE COMMISSION AND THE WOOL PRODUCTS LABELING ACTS

*Docket C-838. Complaint, Sept. 28, 1964—Decision, Sept. 28, 1964*

Consent order requiring Boston, Mass., manufacturers of wool products to cease violating the Wool Products Labeling Act by labeling fabrics falsely as