

IN THE MATTER OF

TAYLOR-FRIEDSAM CO., INC., ET AL.

ORDER, OPINIONS, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE
FEDERAL TRADE COMMISSION AND THE TEXTILE FIBER
PRODUCTS IDENTIFICATION ACTS

Docket 8658. Complaint, March 8, 1965—Decision, March 28, 1966

Order requiring a New York City wholesale distributor of domestic and imported ribbons, to cease misbranding any textile fiber ribbon and furnishing false guaranties that such textile fiber products were not misbranded or misrepresented.

COMPLAINT

Pursuant to the provisions of the Federal Trade Commission Act and the Textile Fiber Products Identification Act, and by virtue of the authority vested in it by said Acts, the Federal Trade Commission, having reason to believe that Taylor-Friedsam Co., Inc., a corporation, and Dorothy Nitsch, individually and as an officer of said corporation, hereinafter referred to as respondents, have violated the provisions of said Acts and the Rules and Regulations promulgated under the Textile Fiber Products Identification Act, and it appearing to the Commission that a proceed-

482

Complaint

and personnel in such a way as to execute [that] policy efficiently and economically" (*Moog Industries, Inc. v. Federal Trade Commission*, 355 U.S. 411, 413 (1958)), has determined that it would not be in the public interest to proceed further in this matter. The complaint will be dismissed. Continuing surveillance will be maintained, however, of future developments in this industry. Any future acquisitions by respondent will receive careful attention, and the Commission will take such action thereon as may be required in the public interest.

Commissioner MacIntyre did not participate.

ORDER DISMISSING COMPLAINT

For the reasons set forth in the accompanying opinion, *It is ordered*, That the complaint herein be, and it hereby is, dismissed.

Commissioner MacIntyre not participating.
