

Complaint

70 F.T.C.

sixty (60) days after service upon them of this order, file with the Commission a report in writing setting forth in detail the manner and form in which they have complied with this order.

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IN THE MATTER OF

NATELSON'S, INC., ET AL.

CONSENT ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE FEDERAL TRADE COMMISSION, THE WOOL PRODUCTS LABELING, THE FUR PRODUCTS LABELING AND THE TEXTILE FIBER PRODUCTS IDENTIFICATION ACTS

*Docket C-1141. Complaint, Nov. 25, 1966—Decision, Nov. 25, 1966*

Consent order requiring three retailers of women's wear in Omaha and Lincoln, Nebr., to cease falsely advertising, deceptively invoicing, and misbranding their wool, fur, and textile fiber products, and unlawfully removing or mutilating required labels.

COMPLAINT

Pursuant to the provisions of the Federal Trade Commission Act, the Fur Products Labeling Act, the Wool Products Labeling Act of 1939 and the Textile Fiber Products Identification Act, and by virtue of the authority vested in it by said Acts, the Federal Trade Commission having reason to believe that Natelson's Inc., Natelson's Crossroads, Inc., and Natelson's Gateway, Inc., corporations, hereinafter referred to as respondents, have violated the provisions of said Acts and the Rules and Regulations promulgated under the Fur Products Labeling Act, the Wool Products Labeling Act of 1939 and the Textile Fiber Products Identification Act, and it appearing to the Commission that a proceeding by it in respect thereof would be in the public interest, hereby issues its complaint stating its charges in that respect as follows:

PARAGRAPH 1. Respondent Natelson's Inc., is a corporation organized, existing and doing business under and by virtue of the laws of the State of Nebraska. Its office and principal place of business is located at 1517 Douglas, Omaha, Nebraska. Said corporate respondent operates women's wear retail outlets.

Respondent Natelson's Crossroads, Inc., is a corporation organized, existing and doing business under and by virtue of the laws

sixty (60) days after service upon them of this order, file with the Commission a report in writing setting forth in detail the manner and form in which they have complied with this order.

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