

IN THE MATTER OF
THE FIRESTONE TIRE & RUBBER COMPANY ET AL.
MODIFIED ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF
THE FEDERAL TRADE COMMISSION ACT

Docket 6487. Complaint, Mar. 9, 1961—Decision, Feb. 6, 1967

Order modifying a cease and desist order of March 9, 1961, 58 F.T.C. 371, against a major tire company and a major oil company, pursuant to a decision of the U.S. Court of Appeals, Fifth Circuit, 360 F. 2d 470, April 18, 1966, by eliminating two paragraphs of the order dealing with overt coercion of dealers.

ORDER MODIFYING ORDER TO CEASE AND DESIST

Respondents having filed in the United States Court of Appeals for the Fifth Circuit petitions to review and set aside the order to cease and desist issued herein on March 9, 1961 [58 F.T.C. 371]; and that court on April 18, 1966 [8 S.&D. 145], having rendered its opinion and judgment affirming and directing enforcement of the order, except for numbered paragraphs 5 and 6 of that portion directed against Shell Oil Company, which portion it did not approve or affirm; and the United States Supreme Court on January 9, 1967, having denied petitions filed by respondents for writs of certiorari to the court of appeals for review of said judgment [385 U.S. 1002]; and the court of appeals on January 19, 1967, having issued its mandate affirming and enforcing in part and reversing in part the order of the Commission in accordance with the court of appeals' opinion of April 18, 1966;

Now, therefore, it is hereby ordered, That the aforesaid order to cease and desist be, and it hereby is, modified by deleting numbered paragraphs 5 and 6 of that portion of the order directed against Shell Oil Company.

It is further ordered, That respondents, The Firestone Tire & Rubber Company, a corporation, and Shell Oil Company, a corporation, shall within sixty (60) days after service upon them of this order, file with the Commission reports in writing, setting forth in detail the manner and form in which they have complied with the order to cease and desist.
