

IN THE MATTER OF
KING DISTRIBUTING COMPANY ET AL.

CONSENT ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE
FEDERAL TRADE COMMISSION ACT

Docket C-1227. Complaint, June 26, 1967—Decision, June 26, 1967

Consent order requiring a Minneapolis, Minn., distributor of vending machines to cease misrepresenting that prospective purchasers will be specially selected, that their earnings will be any certain amount, that they will be given sales assistance, that the seller is a charitable institution, that purchasers will have exclusive territories and making other deceptive claims in selling its machines and supplies.

COMPLAINT

Pursuant to the provisions of the Federal Trade Commission Act, and by virtue of the authority vested in it by said Act, the Federal Trade Commission, having reason to believe that King Distributing Company, a corporation, and Richard J. Kennedy, individually and as an officer of said corporation, hereinafter referred to as respondents, have violated the provisions of said Act, and it appearing to the Commission that a proceeding by it in respect thereof would be in the public interest, hereby issues its complaint stating its charges in that respect as follows:

PARAGRAPH 1. Respondent King Distributing Company is a corporation organized, existing and doing business under and by virtue of the laws of the State of Minnesota, with its principal office and place of business located at 2500 39th Avenue, NE., Minneapolis, Minnesota.

1300

FEDERAL TRADE COMMISSION DECISIONS

Complaint

71 F.T.C.

APPENDIX A

- (C-1217) Standard Toykraft, Inc., "Petal Craft."
 - (C-1218) Pressman Toy Corp., "Loomatic."
 - (C-1219) Remco Industries, Inc., "Chemistry Science Kit."
 - (C-1220) Avalon Manufacturing Corp., "Paint on Color Velvet."
 - (C-1221) H. Davis Toy Corp., "Barrettes."
 - (C-1222) Lisbeth Whiting Co., Inc., "Bingle Bangle Hat."
 - (C-1223) Hassenfeld Bros., Inc., "Mary Poppins."
 - (C-1224) E. S. Lowe Co., Inc., "Hoodwink."
 - (C-1225) Ideal Toy Corp., "Snoop."
 - (C-1226) Kohner Bros., Inc., "Doll Craft."
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