

It is further ordered, that the respondents herein shall, within sixty (60) days after service upon them of this order, file with the Commission a report in writing setting forth in detail the manner and form in which they have complied with this order.

IN THE MATTER OF
DIAMOND ALKALI COMPANY

ORDER, OPINION, ETC., IN REGARD TO THE ALLEGED VIOLATION OF SEC.
7 OF THE CLAYTON ACT

Docket 8572. Complaint, May 16, 1963—Decision, Oct. 2, 1967

Order requiring a Cleveland, Ohio, manufacturer of industrial chemical products to divest itself within one year of a Youngstown, Ohio, manufacturer of portland cement to a purchaser approved by the Commission.

COMPLAINT

The Federal Trade Commission, having reason to believe that the party respondent named in the caption hereof, and hereinafter more particularly designated and described, has violated and is now violating the provisions of Section 7 of the Clayton Act (U.S.C., Title 15, Sec. 18), as amended, hereby issues its complaint pursuant to Section 11 of the aforesaid Act (U.S.C., Title 15, Sec. 21) charging as follows:

PARAGRAPH 1. Respondent, Diamond Alkali Company, hereinafter sometimes referred to as "Diamond Alkali," is a corporation organized and existing under the laws of the State of Delaware, with its office and principal place of business located at 300 Union Commerce Building, Cleveland 14, Ohio.

PAR. 2. Respondent is now and has been for many years prior to August 31, 1961, engaged in the business of manufacturing

Complaint

72 F.T.C.

in commerce, of wool products, as "commerce" and "wool product" are defined in the Wool Products Labeling Act of 1939, do forthwith cease and desist from misbranding wool products by:

1. Falsely and deceptively stamping, tagging, labeling, or otherwise identifying such products as to the character or amount of the constituent fibers contained therein.

2. Failing to securely affix to, or place on, each such product a stamp, tag, label, or other means of identification showing in a clear and conspicuous manner each element of information required to be disclosed by Section 4(a) (2) of the Wool Products Labeling Act of 1939.

It is further ordered, That the respondents herein shall, within sixty (60) days after service upon them of this order, file with the Commission a report in writing setting forth in detail the manner and form in which they have complied with this order.