

IN THE MATTER OF
SWISS LABORATORY INC., ET AL.

ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE FEDERAL
TRADE COMMISSION ACT

Docket C-77. Complaint, Feb. 14, 1962—Decision, Dec. 13, 1967

Order modifying a consent order issued February 14, 1962, 60 F.T.C. 296,
to conform with the Guides Against Deceptive Labeling and Advertising
of Adhesive Compositions, adopted June 30, 1965.

Complaint

72 F.T.C.

ORDER MODIFYING ORDER TO CEASE AND DESIST

The Commission, on February 14, 1962 [60 F.T.C. 296], issued its order to cease and desist, requiring in part that respondents cease and desist from:

“2. Using the word ‘solder’ to describe any product which is not a metallic compound or otherwise misrepresenting the composition of the product.”

On October 9, 1967, the Commission issued an order to show cause why the February 14, 1962, cease and desist order should not be modified to bring it into conformity with the Guides Against Deceptive Labeling and Advertising of Adhesive Compositions, adopted June 30, 1965.

No answer having been filed to the Commission’s order to show cause of October 9, 1967,

It is ordered, That paragraph 2 of the cease and desist order of February 14, 1962, be, and it hereby is, modified to read as follows:

2. Using the word “solder” to describe any product which does not form a metallic seal or bond: *Provided, however*, That nothing herein contained shall prohibit the use of the word “solder” in describing such a product if it is clearly disclosed in conjunction therewith that the product is non-metallic; or otherwise misrepresenting the composition of the product.
