

argument was heard prior to his appointment to the Commission.

IN THE MATTER OF

RODALE PRESS, INC., ET AL.

ORDER OF DISMISSAL, ETC., IN REGARD TO THE ALLEGED VIOLATION
OF THE FEDERAL TRADE COMMISSION ACT

Docket 8619. Complaint, April 3, 1964—Decision, Dec. 4, 1968

Order dismissing a complaint dated April 3, 1964, and an order of June 20,

Modified Order

74 F.T.C.

1967, 71 F.T.C. 1184, which charged an Emmaus, Pa., publisher of health books with misrepresenting the therapeutic benefits of its publications, after a remand dated October 18, 1968, 407 F. 2d 1252, to the Commission from the Court of Appeals, District of Columbia Circuit.

FINAL ORDER

The Commission having previously issued its order to cease and desist in this matter and respondents having appealed from the Commission's decision; and

The matter having been remanded to the Commission for further proceedings by the United States Court of Appeals in accordance with its opinion of October 18, 1968; and

Further continuation of these proceedings at this time appearing not to be in the public interest and the possibility appearing remote that the practices challenged in the complaint would be resumed in the future, therefore:

It is ordered, That the complaint issued herein is hereby dismissed with respect to all respondents.

By direction of the Commission, with Commissioner Elman concurring in the result, and Commissioner Nicholson not participating.
