

Order

IN THE MATTER OF

GREAT WESTERN UNITED CORPORATION, ET AL.

ORDER OF MODIFICATION IN REGARD TO THE ALLEGED
VIOLATION OF THE FEDERAL TRADE COMMISSION AND THE
TRUTH IN LENDING ACTS

Docket C-2306. Complaint, October 20, 1972-Order modifying final order,
April 25, 1973.*

Order modifying Sections IA3, IB1 and IB3 of the final order* relative to the required disclosure of certain statements in printed advertisements concerning respondents' training courses which are associated with real estate projects.

ORDER MODIFYING FINAL ORDER

Pursuant to Section 3.72 of the Commission's Rules of Practice, the Commission issued an Order to Show Cause why Sections IA3, IB1 and IB3 of the Final Order to Cease and Desist, dated October 20, 1972, should not be modified. Upon consideration of the answer of the respondents received March 19, 1973 and that of counsel supporting the complaint received March 26, 1973 and the Commission being satisfied that such modification would be in the public interest, it is, hereby, ordered that Sections IA3, IB1 and IB3 be altered and modified to read as follows:

IA3.

Failing to clearly and conspicuously disclose the following statement, where appropriate, in all printed advertisements concerning respondents' training courses which are associated with real estate projects:

The company recommends that trainees in this course buy property in [insert common name of project]. Trainees will be asked (or "required" if such requirement exists) to furnish leads. The company will provide you with a copy of a current Government HUD Report (or "State of California, Department of Real Estate's Public Report" or "[name of state] Public Report," where appropriate) issued for a tract in [insert common name of project] and it is recommended that you read this report before enrolling.

IB1.

Failing to clearly and conspicuously disclose the following

*See 81 F.T.C. 661

Order

82 F.T.C.

statement in all printed advertisements concerning California City:

It is recommended that you obtain from the company and read a current State of California Department of Real Estate Public Report issued for a tract in California City.

IB3.

Failing to clearly and conspicuously disclose the following statement in all printed advertisements concerning real estate projects other than California City, however limited to projects in existence at the time this order becomes effective and to any future projects (1) covered by the Interstate Land Sales Full Disclosure Act, and (2) where the property interest being offered is held in any form by respondents or any of their affiliates:

It is recommended that you obtain from the company and read a current Government HUD Report (or "[Name of State] Public Report") for a tract in [insert common name of project].

Upon consideration of respondents' request that such order not be effectuated until after April 30, 1973, and in consideration of the technical nature of the modification and respondents' good faith efforts to modify its procedure in compliance thereto, it is, therefore, ordered that such alteration and modification to the final order shall be effective as of May 1, 1973.
