
IN THE MATTER OF
UNITED SYSTEMS, INC., ET AL.

Docket C-2271. Order, Oct. 16, 1973.

Order reopening proceedings and modifying consent order entered August 18, 1972, 81 F.T.C. 267, to allow respondents to represent that it will handle or secure financing when such financing is made available to all prospective purchasers.

Appearances

For the Commission: *Joan Bernstein*, acting director, Bureau of Consumer Protection.

For the respondents: *Alex M. Clark, Clark & Clark*, Indianapolis, Ind. and *James M. Nicholson, Nicholson & Carter*, Wash., D.C.

ORDER REOPENING PROCEEDINGS AND MODIFYING ORDER OF
AUGUST 18, 1972

By a petition filed September 10, 1973, United Systems, Inc. (sometimes hereinafter referred to as United), respondent in Docket No. C-2271 petitioned the Commission to reopen the proceedings for the purpose of modifying the consent order to cease and desist entered on August 18, 1972 [81 F.T.C. 267].

Respondent operates a private truck driver school and recruits students for their course by means of advertising on television and in newspaper classified sections. Respondent seeks to modify Paragraph 8(c) of the order which prohibits it from representing in any manner that it "will handle or secure the financing of any portion of the cost of respondents' course."

Prior to the issuance of the order, respondent represented that it would finance contracts of students who purchased respondent's course. According to the original complaint, respondent seldom if

Order

83 F.T.C.

ever provided financing for the students of respondent's course. Petitioner now contends that it is its practice to provide financing to all students who wish to defer payments for respondent's course.

The acting director of the bureau of consumer protection does not oppose this petition to modify the consent order.

In view of these changed conditions of fact, the Commission, in its discretion, has determined to grant the petition to reopen, and to modify the order, as hereinafter provided:

It is ordered, That the proceedings in this matter be reopened and that Paragraph 8(c) of the order to cease and desist issued against respondent on August 18, 1972, be modified to read as follows:

Representing, directly or by implication, orally or in writing that respondents will handle or secure the financing of any portion of the cost of respondents' course unless such financing is, in fact, made available to all prospective purchasers.

IN THE MATTER OF

MORRIS BADER & SONS, CORP., ET AL.

CONSENT ORDER, ETC., IN REGARD TO THE ALLEGED VIOLATION OF THE
FEDERAL TRADE COMMISSION AND FUR PRODUCTS LABELING ACTS