

ing, setting forth in detail the manner and form in which it has complied with this order.

IN THE MATTER OF
GREAT WESTERN UNITED CORPORATION, ET AL.
MODIFIED ORDER, IN REGARD TO ALLEGED VIOLATION OF THE
FEDERAL TRADE COMMISSION ACT

Docket C-2306. Complaint, Oct. 20, 1972—Modifying order, Oct. 1, 1974

Order modifying previous Commission order, 81 F.T.C. 661, as modified, 82 F.T.C. 1263 and 83 F.T.C. 1110, against a Denver, Colo., real estate developer, by altering and modifying Paragraphs IB1 and IB3 of the order relative to the required disclosure of certain statements in printed advertisements concerning real estate projects.

Appearances

For the Commission: *Perry W. Winston.*

For the respondents: *Richard S. Levenberg, Denver, Colo.*

ORDER MODIFYING FINAL ORDER

Pursuant to Section 3.72(b) (2) of the Commission's Rules of Practice, and after consideration of respondents' petition of Aug. 21, 1974 to reopen and modify paragraphs IB1 and IB3 of the Final Order to Cease and Desist dated Oct. 20, 1972, subsequently modified by Commission orders dated Apr. 25, 1973 and Dec. 14, 1973, and after further consideration of Commission counsel's response in support of such petition, *It is ordered*, That Paragraphs IB1 and IB3 be altered and modified to read as follows:

IB1

Failing to clearly and conspicuously disclose the following statement in all printed advertisements concerning California City:

Obtain the HUD Property Report from the developer and read it before signing anything. HUD neither approves the merits of the offering nor the value, if any, of the property.

Complaint

IB3

Failing to clearly and conspicuously disclose the following statement in all printed advertisements concerning real estate projects other than California City, however limited to projects in existence at the time this order becomes effective and to any future projects (1) covered by the Interstate Land Sales Full Disclosure Act, and (2) where the property interest being offered is held in any form by respondents or any of their affiliates:

Obtain the HUD Property Report from the developer and read it before signing anything. HUD neither approves the merits of the offering nor the value, if any, of the property.

IN THE MATTER OF

PONDER & BEST, INC.

CONSENT ORDER, ETC. IN REGARD TO ALLEGED VIOLATION OF