

IN THE MATTER OF

OSRAM SYLVANIA INC.

CONSENT ORDER, ETC., IN REGARD TO ALLEGED VIOLATION OF
SEC. 5 OF THE FEDERAL TRADE COMMISSION ACT*Docket C-3471. Complaint, Nov. 17, 1993--Decision, Nov. 17, 1993*

This consent order prohibits, among other things, a Massachusetts-based corporation from misrepresenting the light output, wattage, and energy cost savings of any of its light bulbs, except for certain specialty bulbs. The respondent is also required to disclose, whenever it claims electricity cost savings or any environmental benefits for its bulbs, that the bulbs produce less light than the bulbs to which they are compared, if true.

Appearances

For the Commission: *Phoebe Morse, Sara Greenberg and Joel Winston.*

For the respondent: *David Grossi, Bowditch & Dewe, Worcester, MA. and Robert Paul, Shaw Pittman, Potts & Trowbridge, Washington, D.C.*

COMPLAINT

The Federal Trade Commission, having reason to believe that OSRAM SYLVANIA Inc., a corporation, hereinafter sometimes referred to as respondent, has violated the provisions of the Federal Trade Commission Act, and it appearing to the Commission that a proceeding by it in respect thereof would be in the public interest, alleges:

PARAGRAPH 1. Respondent OSRAM SYLVANIA Inc. is a Delaware corporation, with its offices and principal place of business located at 100 Endicott Street, Danvers, MA.

PAR. 2. Respondent has advertised, offered for sale sold, and distributed throughout the United States incandescent light bulbs under the trade names "Sylvania" and "Energy Saver."

PAR. 3. The acts or practices of respondent alleged in this complaint constitute the maintenance of a substantial course of trade in or affecting commerce, as "commerce" is defined in the Federal Trade Commission Act.

PAR. 4. Respondent has disseminated package labels for its Energy Saver incandescent light bulbs, including but not necessarily limited to the attached Exhibits A through D. These package labels note the environmental and economic benefits of respondent's light bulbs by way of statements such as "Sylvania is committed to conserving the Earth's natural resources with a full line of energy saving products," and "save up to 15% in energy every second they burn" and describing the cost savings from using Energy Saver light bulbs instead of ordinary light bulbs.

PAR. 5. Respondent has also disseminated package labels for its Energy Saver "ellipsoidal reflector" bulbs including but not necessarily limited to the attached Exhibits E and F. These package labels state that the ellipsoidal reflector bulbs, which are designed for use in recessed, down fixtures, use "only 50% as much energy as . . . ordinary . . . light bulb[s]" and that their special reflector feature allows the bulbs to provide "as much useable light as . . . ordinary . . . watt bulb[s]. . . ."

PAR. 6. The Energy Saver packaging suggests that consumers replace light bulbs of a particular wattage with a corresponding Energy Saver replacement light bulb. The corresponding Energy Saver light bulbs have less wattage than the bulbs they are designed to replace.

A. Respondent has offered, for example, a 90 watt Energy Saver incandescent bulb to replace ordinary 100 watt bulbs, a 67 watt Energy Saver incandescent bulb to replace ordinary 75 watt bulbs, a 52 watt Energy Saver incandescent bulb to replace ordinary 60 watt bulbs, and a 34 watt Energy Saver incandescent bulb to replace ordinary 40 watt bulbs.

B. Respondent has also offered a 75 watt Energy Saver ellipsoidal reflector bulb to replace ordinary 150 watt bulbs and a 50 watt Energy Saver ellipsoidal reflector bulb to replace ordinary 100 watt bulbs.

PAR. 7. The Energy Saver incandescent bulb packages, rather than prominently displaying the wattage of the light bulbs contained inside the package, display the wattage of the light bulb being replaced (*e.g.*, "100") in large prominent black numerals in the middle of the front panel (4-pack and 2-pack) and on the back panel as well on the 4-pack package. Below, in substantially smaller black print, is a phrase such as "[100] watt replacement for [90] watts." The second numeral *i.e.*, in the example given, the numeral 90, is depicted in black print that is substantially thinner and smaller than the larger numeral depicted above it. There is a further small black print statement of the lumens of the light bulb inside (*e.g.*, "Avg. lumens 1540"), but no adequate disclosure of the number of lumens of the ordinary light bulb being replaced or whether the ordinary bulb produces more light than the Energy Saver bulb. Moreover the side panel of the packages contains the statement that the Energy Saver bulbs provide "full light output."

PAR. 8. The Energy Saver ellipsoidal reflector bulb packages, rather than prominently displaying the wattage of the light bulbs contained inside the package, display the wattage of the light bulb being replaced (*e.g.*, "150") in large prominent black numerals on the front and back panels, followed on the same line by the phrase "[150] watts of light for [75] watts." The second numeral, *i.e.*, in the example given, the numeral 75, is depicted in black print that is substantially thinner and smaller than the larger numeral depicted prior to it. These packages contain no lumen disclosure. The side panels of the packages contain a statement that these bulbs provide "as much useable light as an ordinary [150] watt bulb."

PAR. 9. Through the use of the statements and depictions on the package labels referred to in paragraphs four, five, six, seven and eight above, including but not necessarily limited to the package

labels attached as Exhibits A through F, respondent has represented, directly or by implication, that:

A. The Energy Saver 90, 67, 52, and 34 watt incandescent light bulbs will provide the same amount of light as the ordinary 100, 75, 60 and 40 watt light bulbs that they are designed to replace.

B. Each Energy Saver incandescent light bulb will save consumers up to 15% in energy costs.

C. The Energy Saver 75 and 50 watt ellipsoidal reflector light bulbs will provide the same amount of light as the ordinary 150 and 100 watt light bulbs they are designed to replace.

PAR. 10. In truth and in fact:

A. The Energy Saver 90, 67, 52, and 34 watt incandescent light bulbs will not provide the same amount of light as the ordinary 100, 75, 60, and 40 watt light bulbs that they are designed to replace. The Energy Saver incandescent light bulbs use fewer watts and provide fewer lumens (a standard measurement of light output) than the light bulbs they are designed to replace.

B. The Energy Saver 90, 67, and 52 watt incandescent light bulbs will not save consumers up to 15% in energy costs. These Energy Saver bulbs save, respectively, only 10%, 10.7% and 13.3% in energy costs compared to the energy usage of the bulbs that they are designed to replace. Only the Energy Saver 34 watt light bulb provides savings of 15% compared to the 40 watt ordinary light bulb it is designed to replace.

C. The Energy Saver 75 and 50 watt ellipsoidal reflector light bulbs will not provide the same amount of light as the ordinary 150 and 100 watt light bulbs that they are designed to replace. The Energy Saver ellipsoidal reflector light bulbs use fewer watts and provide fewer lumens than the light bulbs they are designed to replace.

Therefore, the representations set forth in paragraph nine were, and are, false and misleading.

PAR. 11. In its sale of Energy Saver incandescent and ellipsoidal reflector light bulbs, respondent has represented, directly or by implication, that use of Energy Saver light bulbs will save energy, lower consumers electricity costs, and conserve natural resources, as compared to the ordinary light bulbs that they are designed to replace, but has failed to disclose adequately that the Energy Saver bulbs will provide less light than the light bulbs they are designed to replace. This fact would be material to consumers in their purchase or use decisions regarding the product. The failure to disclose adequately this fact, in light of the representations made, was, and is, a deceptive practice.

PAR. 12. The acts and practices of respondent as alleged in this complaint constitute unfair or deceptive acts or practices in or affecting commerce in violation of Section 5(a) of the Federal Trade Commission Act.

EXHIBIT A-1

SYLVANIA
4 Soft White Energy Saver Bulbs
100 watt replacement for **90** watts
4 Bulbs Avg. Life 750 Hrs./Avg. Lumens 1540 **GTE**

SYLVANIA
SYLVANIA
SYLVANIA

SYLVANIA
4 Soft White Energy Saver Bulbs
100 watt replacement for **90** watts
SAVE \$240 in energy costs
GTE
Avg. Life 750 Hrs.
4 Bulbs Avg. Lumens 1540
Guaranteed Satisfaction

These Soft White Energy Saver Bulbs:

Cost Per Kilowatt Hour	.08¢	.10¢	.12¢
Value 4 Bulb Savings	\$2.40	\$3.00	\$3.60

Based on the National Average energy cost. Check your local rate for actual savings.

1297

Complaint

EXHIBIT A-2

4 Soft White Energy Saver Bulbs
100 watt replacement for 90 watts
4 Bulbs Avg. Life 750 Hrs./Avg. Lumens 1540

SYLVANIA

4 Soft White Energy Saver Bulbs
100 watt replacement for 90 watts
4 Bulbs Avg. Life 750 Hrs./Avg. Lumens 1540

SAVE \$2.40
In every box

GUARANTEE
If you are not satisfied with the performance of this bulb, return the proof of purchase seal to the address on the bottom of this package along with your name and address. It will be replaced with a new bulb free of charge.

PROOF OF PURCHASE
GTE Products Corporation
St. Marys, PA 15857 Made in USA

GUARANTEED SATISFACTION
4 Bulbs Avg. Life 750 Hrs./Avg. Lumens 1540
Compare and Save!

Sylvania is committed to conserving the Earth's natural resources
With a full line of energy saving products.

GTE

FB-SWES-11974

0 46135411974 3

UUG-9110-4-1111-4-1

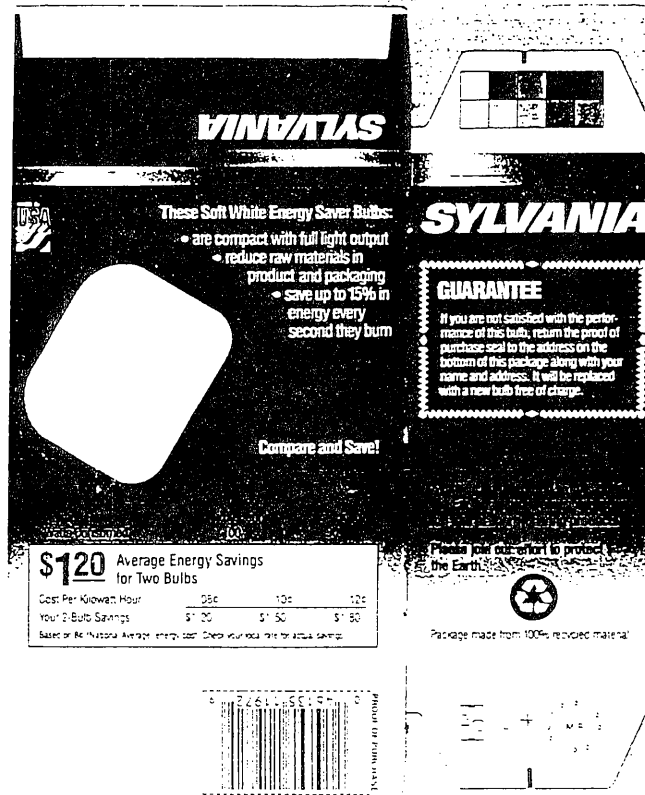
Complaint

116 F.T.C.

EXHIBIT A-3



EXHIBIT A-4



SYLVANIA

These Soft White Energy Saver Bulbs:

- are compact with full light output
- reduce raw materials in product and packaging
- save up to 15% in energy every second they burn

Compare and Save!

\$120 Average Energy Savings for Two Bulbs

Cost Per Kilowatt Hour	28¢	10¢	12¢
Your 2 Bulb Savings	\$1.20	\$1.50	\$1.80

Based on the National Average energy cost. Check your local rate for actual savings.

GUARANTEE

If you are not satisfied with the performance of this bulb, return the proof of purchase card to the address on the bottom of this package along with your name and address. It will be replaced with a new bulb free of charge.

Please join our effort to protect the Earth.

Package made from 100% recycled material.

8 2461 0551 0

Never burn in green

EXHIBIT B-1

SYLVANIA

4 Soft White
Energy Saver Bulbs

75 watt replacement for **67** watts
4 Bulbs Avg. Life 750 Hrs./Avg. Lumens 1080

GTE

SYLVANIA

SYLVANIA

4 Soft White
Energy Saver Bulbs

75
watt replacement for
67
watts

SAVE \$1.92
in energy costs.

GTE

Guaranteed
Satisfaction

Avg. Life 750 Hrs.
4 Bulbs Avg. Lumens 1080

Cost Per Kilowatt Hour	.08¢	.10¢	.12¢
Year 4 Bulb Savings	1.97¢	\$2.40	\$2.88

Based on the National Average energy cost. Check your local utility for actual savings.

1297

Complaint

EXHIBIT B-2

4 Soft White Energy Saver Bulbs

75 watt replacement for **67** watts
4 Bulbs Avg. Life 750 Hrs./Avg. Lumens 1080

SYLVANIA

4 Soft White Energy Saver Bulbs

75 watt replacement for **67** watts

SAVE \$1.92 in energy cost.

Guaranteed Satisfaction 4 Bulbs Avg. Life 750 Hrs./Avg. Lumens 1080
Compare and Save!

Sylvania is committed to conserving the Earth's natural resources with a full line of energy saving products.

GUARANTEE
If you are not satisfied with the performance of this bulb, return the proof of purchase to the address on the bottom of this package along with your name and address. It will be replaced with a new bulb free of charge.

PROOF OF PURCHASE
GTE Products Corporation
St. Marys, PA 15857 (Made in USA)

For Consumer Information:
1-800-LIGHTBULB

FB SWES-11970

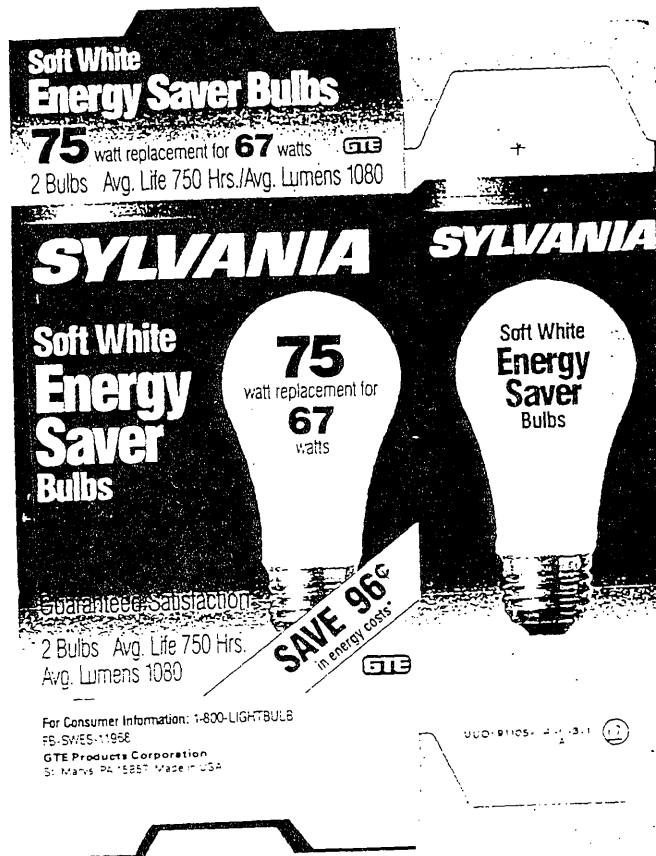
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U.S. 91114-1113-1

Complaint

116 F.T.C.

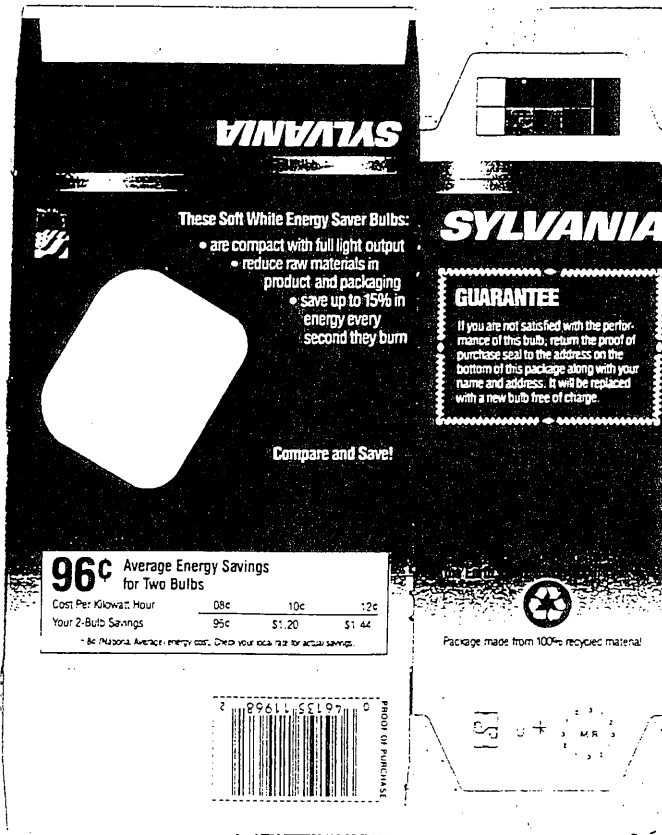
EXHIBIT B-3



1297

Complaint

EXHIBIT B-4



SYLVANIA

These Soft White Energy Saver Bulbs:

- are compact with full light output
- reduce raw materials in product and packaging
- save up to 15% in energy every second they burn

Compare and Save!

96¢ Average Energy Savings for Two Bulbs			
Cost Per Kilowatt Hour	08c	10c	12c
Your 2-Bulb Savings	95c	\$1.20	\$1.44

* 84 National Average energy cost. Check your local rate for actual savings.

GUARANTEE

If you are not satisfied with the performance of this bulb, return the proof of purchase seal to the address on the bottom of this package along with your name and address. It will be replaced with a new bulb free of charge.

Package made from 100% recycled material

PROOF OF PURCHASE

2 89611 55197 0

EXHIBIT C-1

SYLVANIA
4 Soft White Energy Saver Bulbs
60 watt replacement for 52 watts
4 Bulbs Avg. Life 1000 Hrs./Avg. Lumens 780 GTE

SYLVANIA
4 Soft White Energy Saver Bulbs
60 watt replacement for 52 watts
SAVE \$2.50 In energy costs
GTE
Avg. Life 1000 Hrs.
4 Bulbs Avg. Lumens 780
Guaranteed Satisfaction

These Soft White Energy Saver Bulbs:

Cost Per Kilowatt Hour	08¢	10¢	12¢
Watt 4 Bulb Savings	\$2.50	\$3.20	\$3.84

Based on 1¢ per kilowatt-hour energy cost. Check your local rate for actual savings.

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Complaint

EXHIBIT C-2

4 Soft White Energy Saver Bulbs

60 watt replacement for **52** watts

4 Bulbs Avg. Life 1000 Hrs. Avg. Lumens 780

SYLVANIA

4 Soft White Energy Saver Bulbs

60 watt replacement for **52** watts

4 Bulbs Avg. Life 1000 Hrs. Avg. Lumens 780

SAVE \$2.50 In Energy Cost

GTE

GUARANTEE

If you are not satisfied with the performance of this bulb, return the proof of purchase seal to the address on the bottom of this package along with your name and address. It will be replaced with a new bulb free of charge.

PROOF OF PURCHASE

GTE Products Corporation
St. Marys, PA 15857/Made in USA

For Consumer Information:
1-800-LIGHTBULB

Guaranteed Satisfaction 4 Bulbs Avg. Life 1000 Hrs. Avg. Lumens 780

Compare and Save!

Sylvania is committed to conserving the Earth's natural resources with a full line of energy saving products.

0 46135 11966 8

FB SWES 11966

000-91104-1-1-2-1

Complaint

116 F.T.C.

EXHIBIT C-3

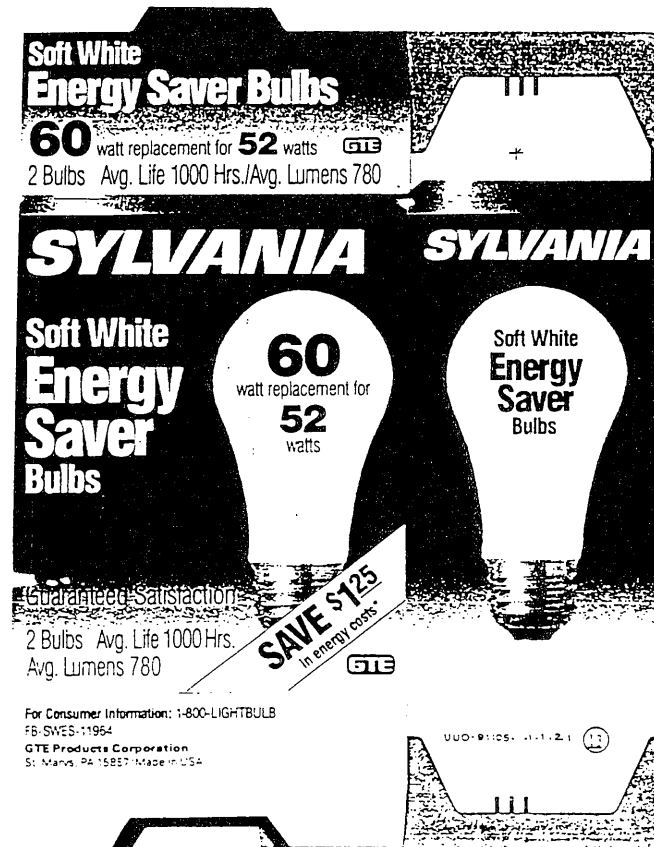
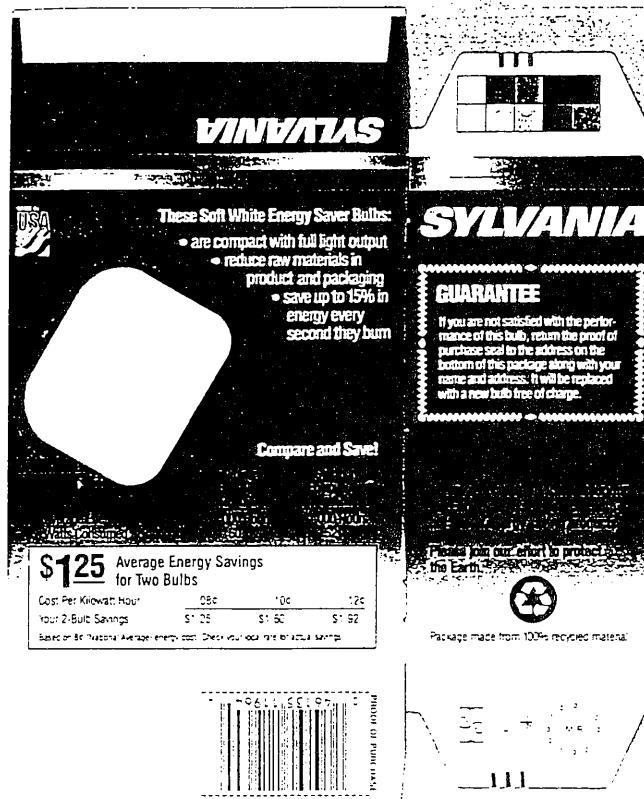


EXHIBIT C-4



SYLVANIA

These Soft White Energy Saver Bulbs:

- are compact with full light output
- reduce raw materials in product and packaging
- save up to 15% in energy every second they burn

Compare and Save!

\$125 Average Energy Savings for Two Bulbs

Cost Per Kilowatt Hour	28¢	10¢	12¢
Your 2-Bulb Savings	\$1.25	\$1.50	\$1.92

Based on 8¢ National Average energy cost. Check your local rate for actual savings.

GUARANTEE

If you are not satisfied with the performance of this bulb, return the proof of purchase seal to the address on the bottom of this package along with your name and address. It will be replaced with a new bulb free of charge.

Join our effort to protect the Earth.

Package made from 100% recycled material.

061155197

Printed in the USA

Complaint

116 F.T.C.

EXHIBIT D-1

SYLVANIA
4 Soft White Energy Saver Bulbs
40 watt replacement for 34 watts
4 Bulbs Avg. Life 1500 Hrs./Avg. Lumens 400 GTE

SYLVANIA
4 Soft White Energy Saver Bulbs
40 watt replacement for 34 watts
SAVE \$288 in energy costs.
GTE
Avg. Life 1500 Hrs.
4 Bulbs Avg. Lumens 400
Guaranteed Satisfaction

Cost Per Kilowatt Hour
Based on the national average energy cost. Check your local rate for actual savings.
10¢ \$2.88 \$3.60 \$4.32
12¢

These Soft White Energy Saver Bulbs:

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Complaint

EXHIBIT D-2

4 Soft White Energy Saver Bulbs
40 watt replacement for **34** watts
 4 Bulbs Avg. Life 1500 Hrs./Avg. Lumens 400

SYLVANIA

4 Soft White Energy Saver Bulbs
 40 watt replacement for 34 watts

SAVE \$2.88
 in one yr. costs.

Guaranteed Satisfaction 4 Bulbs Avg. Life 1500 Hrs./Avg. Lumens 400
Compare and Save!

GUARANTEE
 If you are not satisfied with the performance of this bulb, return the proof of purchase seal to the address on the bottom of this package along with your name and address. It will be replaced with a new bulb free of charge.

PROOF OF PURCHASE

For Consumer Information:
 1-800-LIGHTBULB

GTE Products Corporation
 St. Marys, PA 15857/Made in USA

GTE

GTE

Sylvania is committed to conserving the Earth's natural resources with a full line of energy saving products.

1316

FEDERAL TRADE COMMISSION DECISIONS

Complaint

EXHIBIT D-3

116 F.T.C.

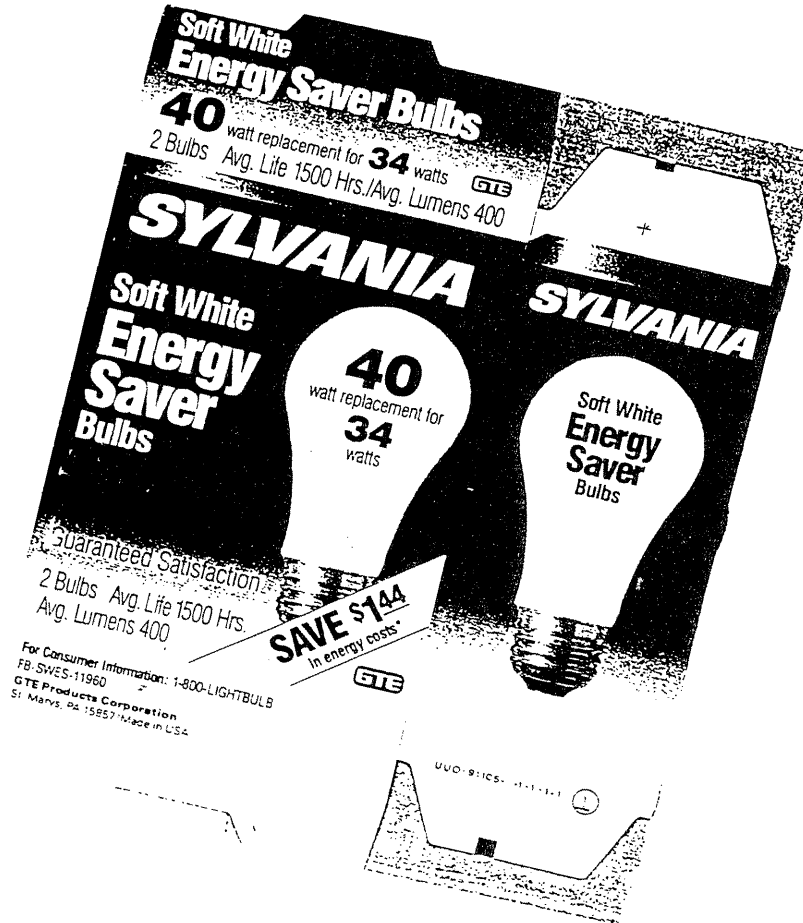
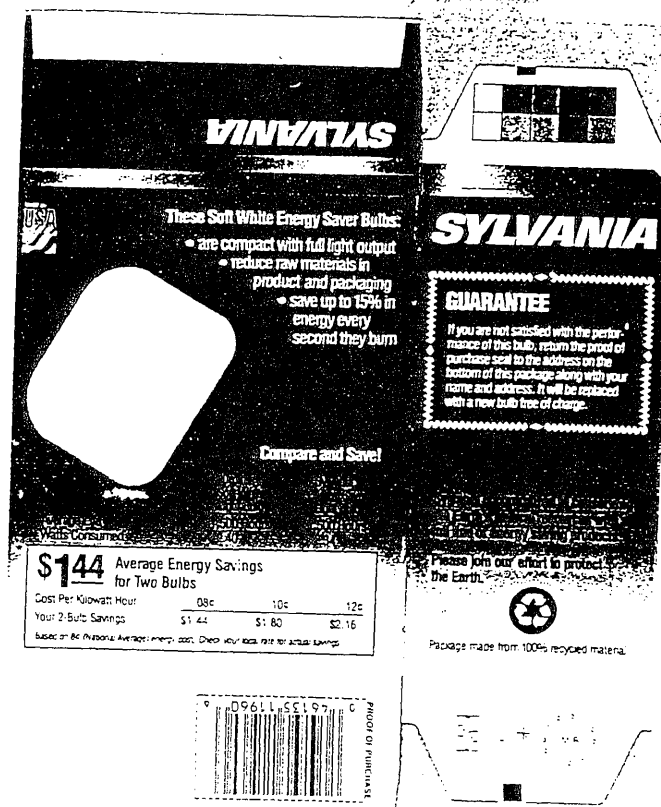


EXHIBIT D-4



SYLVANIA

These Soft White Energy Saver Bulbs:

- are compact with full light output
- reduce raw materials in product and packaging
- save up to 15% in energy every second they burn

Compare and Save!

\$144 Average Energy Savings for Two Bulbs

Cost Per Kilowatt Hour	8c	10c	12c
Your 2-Bulb Savings	\$1.44	\$1.60	\$2.16

Based on 8c National Average Energy Cost. Check your local rate for actual savings.

GUARANTEE

If you are not satisfied with the performance of this bulb, return the proof of purchase card to the address on the bottom of this package along with your name and address. It will be replaced with a new bulb free of charge.

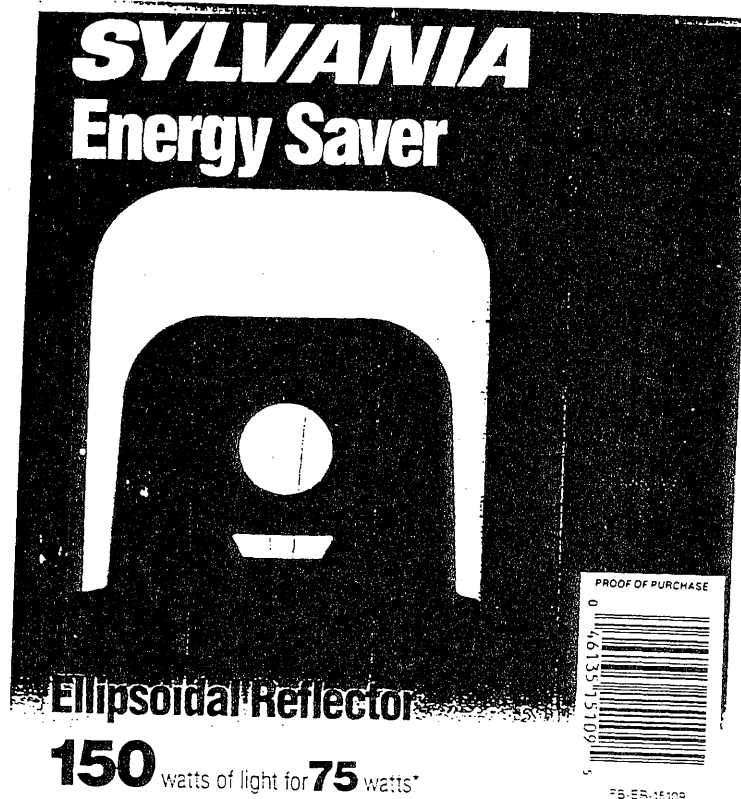
Please join our effort to protect the Earth.

Package made from 100% recycled material.

PROOF OF PURCHASE

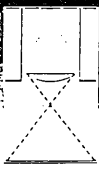
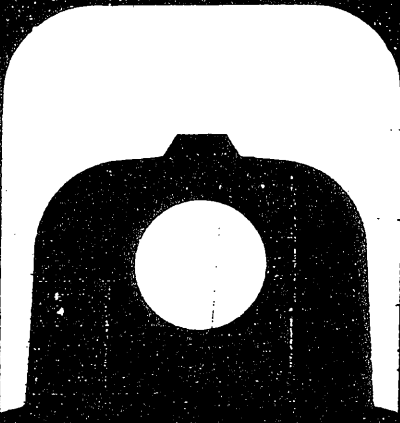
0 09611 55197 0

EXHIBIT E-1



SYLVANIA
Energy Saver

*Uses only 50%
as much energy
as an ordinary
150 watt light
bulb and lasts
nearly 3 times
as long.



Ellipsoidal Reflector

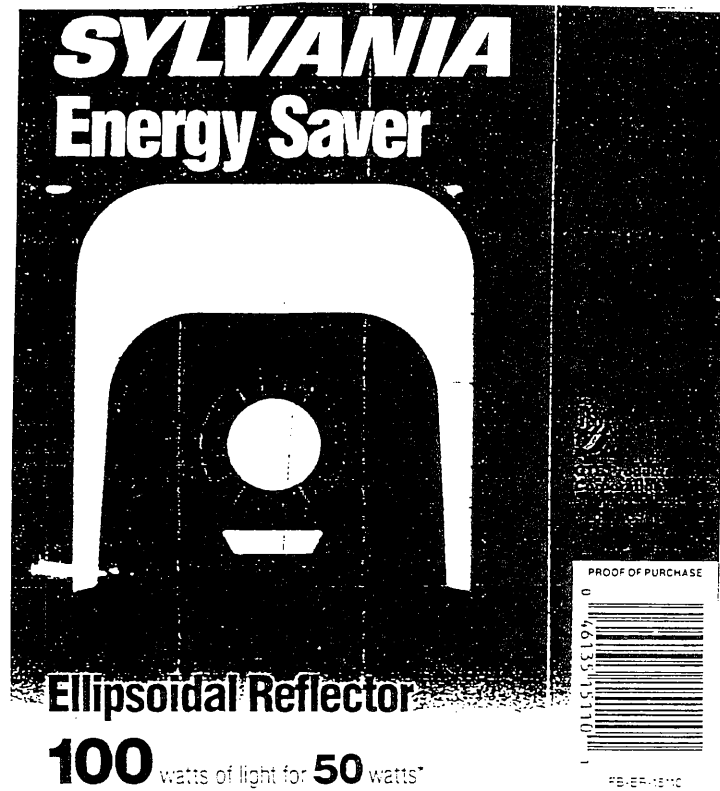
150 watts of light for **75** watts*

Energy Saver
Ellipsoidal Reflector

Complaint

116 F.T.C.

EXHIBIT F-1



OSRAM SYLVANIA INC.

1321

1297

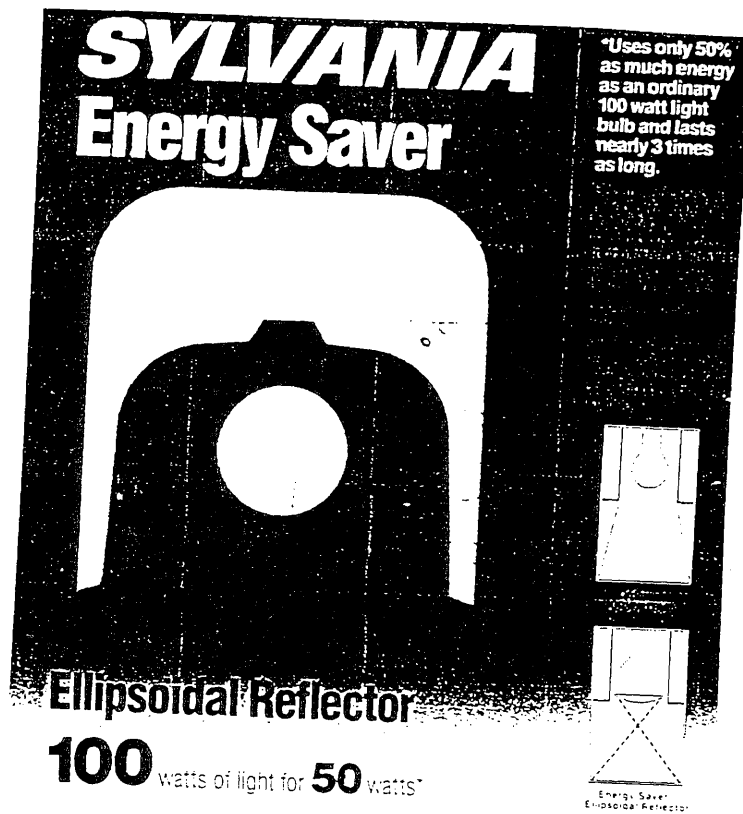
Complaint

EXHIBIT F-2

SYLVANIA
Energy Saver

*Uses only 50%
as much energy
as an ordinary
100 watt light
bulb and lasts
nearly 3 times
as long.

Ellipsoidal Reflector
100 watts of light for **50** watts*



Energy Saver
Ellipsoidal Reflector

DECISION AND ORDER

The Federal Trade Commission having initiated an investigation of certain acts and practices of the respondent named in the caption hereof, and respondent having been furnished thereafter with a copy of a draft of complaint which the Boston Regional Office proposed to present to the Commission for its consideration and which, if issued by the Commission, would charge respondent with violation of the Federal Trade Commission Act; and

The respondent, its attorneys, and counsel for the Commission having thereafter executed an agreement containing a consent order, an admission by respondent of all the jurisdictional facts set forth in the aforesaid draft of complaint, a statement that the signing of said agreement is for settlement purposes only and does not constitute an admission by respondent of facts, other than jurisdictional facts, or of violations of law as alleged in such complaint, and waivers and other provisions as required by the Commission's Rules.

The Commission having thereafter considered the matter and having determined that it had reason to believe that the respondent has violated the said Act, and that complaint should issue stating its charges in that respect, and having thereupon accepted the executed consent agreement and placed such agreement on the public record for a period of sixty (60) days, now in further conformity with the procedure prescribed in Section 2.34 of its Rules, the Commission hereby issues its complaint, makes the following jurisdictional findings and enters the following order:

1. OSRAM SYLVANIA Inc. is a corporation organized, existing and doing business under and by virtue of the laws of the state of Delaware, with its offices and principal place of business located at 100 Endicott Street, Danvers, MA.

2. The Federal Trade Commission has jurisdiction of the subject matter of this proceeding and of the respondent and the proceeding is in the public interest.

ORDER

DEFINITION

For purposes of this order, the following definition shall apply:

"*Light bulb*" means any incandescent, halogen, fluorescent, par, or ellipsoidal lamp marketed to consumers, excluding lamps designed and promoted primarily for decorative applications, appliances, traffic signals, showcases, projectors, airport equipment, trains, and lamps such as color, rough service, and vibration service.

I.

It is ordered, That respondent OSRAM SYLVANIA Inc., its successors and assigns, and its officers, agents, representatives, and employees, directly or through any corporation, subsidiary, division, or other device, in connection with the advertising, labeling, offering for sale, sale, or distribution of any light bulb in or affecting commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from misrepresenting, directly or by implication:

- A. That any such light bulb will provide the same amount of light as the light bulb to which it is compared;
- B. The wattage of any such light bulb; and
- C. The energy cost savings consumers can realize through the use of any such light bulb.

II.

It is further ordered, That respondent OSRAM SYLVANIA Inc., its successors and assigns, and its officers, agents, representatives and employees, directly or through any corporation, subsidiary, division, or other device, in connection with the advertising, labeling, offering for sale, sale, or distribution of any light bulb in or affecting

commerce, as "commerce" is defined in the Federal Trade Commission Act, do forthwith cease and desist from representing, directly or by implication, that any such bulb will save energy, will lower consumers' energy costs, will conserve natural resources, or has some other benefit or advantage regarding its impact on the environment relative to any other bulb(s), when that benefit or advantage is attributable, in whole or in part, to the fact that such bulb provides fewer lumens than the bulb(s) to which it is compared, unless respondent discloses, clearly and prominently and in close proximity to the representation that such bulb provides less light than the light bulb(s) to which it is compared.

III.

It is further ordered, That with respect to claims covered by 16 CFR 409.1(d), compliance with said provision shall constitute compliance with this order.

IV.

It is further ordered, That, if the Commission makes any changes in its Trade Regulation Rule relating to incandescent lamps, 16 CFR 409.1 *et seq.*, or issues any new regulation with respect to the labeling or marketing of light bulbs (as defined herein) that is in actual conflict with any requirement imposed by paragraphs I and II of this order, compliance by respondent with such regulation will not constitute a violation of any provision of this order. As used herein, "actual conflict" shall mean that it is impossible for respondent to comply with both the regulation(s) and all or any part of paragraphs I or II of this order. This paragraph shall not be deemed to limit respondent's right to petition for modification pursuant to any applicable statute or regulation.

V.

It is further ordered, That the provisions of this order shall not apply to any label or labeling printed prior to the date of service of this order and shipped by respondent to distributors or retailers prior to one hundred twenty (120) days after the date of service of this order.

VI.

It is further ordered, That respondent shall distribute a copy of this order within sixty (60) days after service of this order upon it to each of its operating divisions and to each of its officers, agents, representatives, or employees engaged in the preparation of labeling or the preparation or placement of advertisements or other such sales or promotional materials covered by this order.

VII.

It is further ordered, That respondent shall notify the Commission at least thirty (30) days prior to any proposed change in the corporation such as a dissolution, assignment, or sale resulting in the emergence of a successor corporation, the creation or dissolution of subsidiaries, or any other change in the corporation which may affect compliance obligations under this order.

VIII.

It is further ordered, That respondent shall, within one hundred eighty (180) days after service of this order upon it, and at such other times as the Commission may require, file with the Commission a report, in writing, setting forth in detail the manner and form in which it has complied with this order.

IN THE MATTER OF

REVLON, INC., ET AL.

CONSENT ORDER, ETC., IN REGARD TO ALLEGED VIOLATION OF
SECS. 5 AND 12 OF THE FEDERAL TRADE COMMISSION ACT*Docket 9231. Amended Complaint, Nov. 17, 1993--Decision, Nov. 17, 1993*

This consent order requires, among other things, a New York-based corporation and its subsidiary to have scientific evidence to support any future claims regarding the effectiveness of cellulite treatments or sunscreen products. Respondents also are required to disclose the sun protection factor value in any sunscreen advertisement in which it proclaims the ability of the product to protect against the sun's rays.

Appearances

For the Commission: *Phoebe D. Morse, Gary S. Cooper and Brinley H. Williams.*

For the respondents: *Irvin Scher and Randy Tritell, Weil, Gotshal & Manges, New York, N.Y.*

AMENDED COMPLAINT

Pursuant to the provisions of the Federal Trade Commission Act, as amended, and by virtue of the authority invested in it by said Act, the Federal Trade Commission, having reason to believe that Revlon, Inc., and Charles Revson, Inc., corporations (collectively referred to as "respondents"), have violated the provisions of said Act, and it appearing to the Commission that a proceeding by it in respect thereof would be in the public interest, alleges:

PARAGRAPH 1. Revlon, Inc., is a Delaware corporation, and Charles Revson, Inc., is a New York corporation, each having its office or principal place of business located at 767 Fifth Avenue, New York, N.Y. Charles Revson, Inc., is a wholly-owned subsidiary of Revlon, Inc.