

Complaint

IN THE MATTER OF
MICHAEL FORREST

CONSENT ORDER, ETC., IN REGARD TO ALLEGED VIOLATIONS OF
SEC. 5 AND SEC. 12 OF THE FEDERAL TRADE COMMISSION ACT

Docket C-4020; File No. 0123091
Complaint, July 30, 2001--Decision, July 30, 2001

This consent order addresses representations made by Respondent Michael Forrest – individually and doing business as Jaguar Enterprises, an Internet seller – about various electronic devices and herbal remedies purported to cure or treat a wide variety of illnesses and conditions. The order, among other things, prohibits the respondent from misrepresenting, as scientifically proven, (1) that its Miracle Herbs product is safe and effective in treating various cancers in humans with no side effects, or (2) that use of its Black Box, Magnetic Pulser and Magnetic Multi-Pulser products is effective to kill, deactivate or disable viruses, bacteria, fungi and other parasites in humans. The order also requires the respondent to possess competent and reliable scientific evidence to substantiate any representation that any electronic therapy device – or any other product or service – is effective in treating or curing cancer, AIDS, hepatitis, Gulf War Syndrome, Chronic Fatigue Syndrome, rheumatoid arthritis or Herpes; treating or preventing bacterial infections; treating or preventing viral infections; or mitigating, treating, preventing, or curing any disease or illness. In addition, the order prohibits the respondent from making false claims of scientific support for any electronic therapy device or any service, program, dietary supplement, food, drug, or device.

Participants

For the Commission: *Michael Milgrom, John M. Mendenhall, Janis K. Pappalardo, Gerard R. Butters, and Paul A. Pautler.*

For the Respondent: *Michael Forrest, pro se.*

COMPLAINT

The Federal Trade Commission, having reason to believe that Michael Forrest, individually and d/b/a Jaguar Enterprises of Santa Ana (hereinafter "respondent") has violated the provisions of the Federal Trade Commission Act, and it appearing to the Commission that this proceeding is in the public interest, alleges:

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1. Respondent Michael Forrest is a Florida resident with his principal office or place of business at 1515 N. Town East Blvd., Suite 138-427, Mesquite, Texas 75150-4142. Doing business as Jaguar Enterprises of Santa Ana, a/k/a Jaguar Enterprises, he has used the same business address and also the addresses of 1601 NW 97th Ave SJO-1469, Miami, Florida 33102-5216, and P.O. Box 1172, Black Mountain, North Carolina 28711.
2. Respondent has manufactured, promoted, advertised, labeled, offered for sale, sold, and distributed directly to the public various products, including the *Black Box*, *Magnetic Pulser*, *Magnetic Multi-Pulser*, *Beck-Rife unit*, *Portable Rife Frequency Generator*, *PC-Rife #1*, *PC-Rife #2*, *PC-Rife #3*, and *Miracle Herbs*, including by means of two Internet Web sites, www.ioa.com/~dragonfly and www.excel.net/~jaguar. The *Black Box*, *Magnetic Pulser*, *Magnetic Multi-Pulser*, *Beck-Rife unit*, *Portable Rife Frequency Generator*, *PC-Rife #1*, *PC-Rife #2*, *PC-Rife #3*, are “devices” within the meaning of Sections 12 and 15 of the Federal Trade Commission Act. *Miracle Herbs* which, according to respondent, consists of Papaveraceae, Donq Quai, Sanguinaria Canadensis, Panax Quinque Folius, Compositae, Zinc, Citric Acid, Ascorbic Acid, Althaea Officinalis, water, Araliaceae, Echinacea Berberidaceae, Arctium Lappa, Valerian, and trace elements, is a “food” or “drug” within the meaning of Sections 12 and 15 of the Federal Trade Commission Act.
3. The acts and practices of respondents alleged in this complaint have been in or affecting commerce, as “commerce” is defined in Section 4 of the Federal Trade Commission Act.
4. Respondent has disseminated or has caused to be disseminated, via the Internet among other means, advertisements or promotional materials for the *Black Box*, *Magnetic Pulser*, *Magnetic Multi-Pulser*, *Beck-Rife unit*, *Portable Rife Frequency Generator*, *PC-Rife #1*, *PC-Rife #2*, *PC-Rife #3*, and *Miracle Herbs* including but not necessarily limited to the attached Exhibits A-H. These advertisements contain the following statements, among others:

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Why you should buy

1. For protection against all viruses and bacteria, including drug-resistant bacteria (responsible for Tuberculosis, Cholera, Pneumonia, Meningitis, Scarlet fever, Strep throat, and untreatable infections of the ears, skin, and blood).

Exhibit A, from www.ioa.com/~dragonfly.

BLACK BOX: An electronic device known to reverse many "incurable" viral & bacterial conditions, including AIDS, Cancer, Chronic Fatigue Syndrome, Gastritis, Herpes, Hepatitis, Lupus, Gulf War Syndrome (GWS), & Rheumatoid Arthritis. It delivers a very low frequency (1/4 or 4 or 100 hz, modified or pure square wave), low current, alternating polarity signal which neutralizes viruses and kills bacteria in the bloodstream & organs so they can be eliminated from the body. Research from MIT & Albert Einstein College of Medicine has revealed the effectiveness of electric currents on all viruses, even on the AIDS virus. It does this by deactivating their ability to penetrate into cells (and once there, reproduce while hiding out). By keeping them out of the cells and in the bloodstream, the immune system can easily remove them from the body.

MAGNETIC PULSER: This device delivers a strong momentary magnetic pulse every 6 seconds which penetrates into surrounding tissues (within 4" of the center of the coil) to induce an electric current which is reported to neutralize viruses and bacteria (when pulsed at least 50 times) and cause the lymph fluid to circulate (which is essential when fighting a systemic infection). No sensation is felt at all except in some lymph vessels. The magnetic strength is equal to that of Magnetic Nuclear Resonance Imaging (which is safe), but stronger than a \$7000 Magnetron, Biotron, and Centurion unit. This Pulser is safe for use anywhere on the body. It's recommended that it be used daily with the Black Box.

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Not using it will allow reinfection afterwards because viruses & bacteria hiding in the lymphatics can travel back into the bloodstream.

Exhibit B, from www.ioa.com/~dragonfly.

This Magnetic Multi-Pulser is a different type of Magnetic Pulser with proven effectiveness at treating cancer tumors, localized infections, and herpes

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Here's a customer testimony of how she got rid of the herpes virus completely:

"I have had herpes simplex (sores on my lips) for 20 years. They always happen under one of two conditions: emotional stress + exposure to sun and drying. I have been using the Black Box (2 hours a day) and Magnetic Pulser on and off for about 6 months. They have caused a remarkable improvement in my health! (My chronic fatigue is completely gone.) Recently I had what would have to be considered an emotionally stressful situation. ... After all this was taken care of (one of the most stressful two weeks in my life) I noticed something. No cold sores! Not even itching or the slight burning that preceeds them! My previous use of the devices cured my CFIDS but not the herpes because I only pulsed with the regular Magnetic Pulser. This time, I used the Multi-Pulser too and now the herpes is gone. I have been doing this version of the treatment about a month."

Exhibit C, from www.ioa.com/~dragonfly.

How do you know this isn't just a well hyped scam? Because this bio-technology is based on reproducible laboratory research findings which prove the consistent negative effects that electric current has on microbes. It's science. Period. Also, this author and thousands others have gotten well from viral and bacterial diseases by using these devices. And there is a major medical

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device patent issued for the use of this blood electrification technology.

Exhibit D, from www.ioa.com/~dragonfly

Rife Success Stories

click here:

Infection, Gout, Multiple Sclerosis, Stroke Paralysis, Carpal Tunnel Syndrome, Prostate Cancer, Lung Cancer, Glaucoma, crushed neck discs, Herpes Simplex, Breast Cancer, Mental Illness, Kidney Infections, Diabetes, Neuralgia, Knee Pain, Food Allergies, Cold Allergy

.....

"I would like to inform you the Rife machine is a Miracle Machine to us, especially to my wife. She has been paralyzed, half of her body, right side, due to stroke, since April 1991. After just a couple of uses, she can walk and put her weight to the right side of her body, the paralyzed side. She can walk now, not yet like the original way before she had the stroke, but she does not use her wheelchair."

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"My friend Evan...had been diagnosed with inoperable prostate cancer which had metastasized to the bone marrow. He was...not expected to live much longer. Upon learning about my Rife machine, he wanted to experiment on himself. The second time he used the unit, that night he had to urinate more than usual, and the urine was cloudy and loaded with pus. By the FOURTH treatment, he was free from bone pains (from the site of the metastases), and was able to discontinue the morphine he'd been taking for the past several months."

Exhibit E, from www.ioa.com/~dragonfly

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Portable Rife Frequency Generator and Beck blood electrifier

This Rife machine can also do Beck blood electrification, which is useful when you don't know the needed Rife frequency or the actual microbe causing the disease.

Exhibit F, from www.ioa.com/~dragonfly

Miracle Herb Formula

Note: This formula is a dietary supplement made mostly of herbs, and is not a drug. The statements made herein have not been evaluated by the Food and Drug Administration and are not to be construed as medical advice. These pages exist so that informed persons may choose to experiment with this product on themselves if they so choose.

Adjuvant Herbal anti-cancer and immune boosting Therapy

This incredible product is made from all natural ingredients from around the world. The 22 step manufacturing process turns this unique anti-cancer herbal combination into a compound that has been shown to be a successful cancer cell fighter and immune system booster. The current formula was made in 1996 after extensive testing on lab mice. Since then over 1000 cancer patients have experienced complete remission after taking the formula. This anti-cancer herbal paste has been successful at treating all types of tumors with some reducing in size in a few days. Past cases have also found it to be effective against Lupus, Hepatitis C, Herpes, AIDS, and numerous other infectious diseases.

The reason it is so effective against cancer is that it is cancer cell specific (it has a direct negative effect on cancer cells), a breakthrough in therapy for patients. It also increases immune system strength so that a patients body can also assist in destroying and removing dead cancer cells.

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Controlled studies in Mexico, the USA, and Canada indicate efficiency and safety in various cancers with no side effects.

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This food supplement is a proprietary preparation made by combining all natural herbs from many countries. These herbs are detoxified by being put through a 22 step manufacturing process which results in a dark herbal “paste”. The ingredients are: Papaveraceae, Donq Quai, Sanguinaria Canadensis, Panax Quinque Folius, Compositae, Zinc, Citric Acid, Ascorbic Acid, Althaea Officinalis, water, Araliaceae, Echinacea Berberidaceae, Arctium Lappa, Valerian, trace elements.

We believe ‘Miracle Herbs’ should be tried before surgery, chemotherapy, and/or radiation. In cases where patients have had surgery/chemotherapy/radiation, ‘Miracle Herbs’ has proven to still be effective against cancer and in helping restore the immune system. This anti-cancer herbal paste has shown itself effective when taken orally or used topically.

‘Miracle Herbs’ has also proven its effectiveness against all infectious diseases caused by viruses and bacteria, and also against many non-infectious diseases.

These are some of the conditions which ‘Miracle Herbs’ has proven effective against:

AIDS, allergies, bacterial infections, Bronchitis, Cancer (all types), Candidiasis (yeast), chronic infections, Chronic Fatigue Syndrome, common cold, Diabetes, Emphysema, fungal infections, Herpes Simplex, Mononucleosis, parasitic infections, periodontal disease, Pneumonia, radiation exposure, stress, all viral infections (including CytoMegaloVirus & Epstein Barr Virus)

Exhibit G, from www.ioa.com/~dragonfly.

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Disclaimer

Jaguar Enterprises sells all its products as experimental units to those willing to research the effectiveness of the units on themselves. We make no claims concerning health & disease in relation to usage of the products we sell. These products are for research purposes only. The information we provide is for educational purposes only and is not intended as medical advice. Users assume all responsibility for the application of this technology on themselves. For all medical advice we recommend consulting a physician (hopefully a Naturopath).

Exhibit H, from www.ioa.com/~dragonfly.

5. Through the means described in Paragraph 4 respondent has represented among others, expressly or by implication, that the:

- A. Black Box is effective in treating cancer, AIDS, hepatitis, Gulf War Syndrome, Chronic Fatigue Syndrome and rheumatoid arthritis.
- B. Magnetic Pulser, together with the Black Box, is effective in treating cancer, AIDS, hepatitis, Gulf War Syndrome, Chronic Fatigue Syndrome and rheumatoid arthritis.
- C. Magnetic Multi-Pulser is effective in treating cancer, localized infections and diseases caused by the herpes virus.
- D. Beck-Rife unit, Portable Rife Frequency Generator, PC-Rife #1, PC-Rife #2, and PC-Rife #3 are effective in treating cancer and other serious diseases.
- E. Black Box, Magnetic Pulser and Magnetic Multi-Pulser, used as directed, deactivate disease-causing viruses, bacteria (including drug-resistant bacteria), fungi and other parasites in humans.
- F. Miracle Herbs product is effective in treating cancers of all types, AIDS, bacterial infections and viral infections.

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6. Through the means described in Paragraph 4, respondent has represented, expressly or by implication, that he possessed and relied upon a reasonable basis that substantiated the representations set forth in Paragraph 5 at the time the representations were made.

7. In truth and in fact, respondent did not possess and rely upon a reasonable basis that substantiated the representations set forth in Paragraph 5 at the time the representations were made. For example, there are no competent and reliable clinical studies demonstrating that respondent's products are effective in treating or curing cancer, AIDS, or any other disease. Therefore, the representation set forth in Paragraph 6 was, and is, false or misleading.

8. Through the means described in Paragraph 4, respondent has represented, expressly or by implication, that scientific proof, demonstrates that:

- A. Miracle Herbs is safe and effective in treating various cancers in humans with no side effects; and,
- B. use of the Black Box, Magnetic Pulser and Magnetic Multi-Pulser is effective to kill, deactivate or disable viruses, bacteria, fungi and other parasites in humans.

9. In truth and in fact, scientific proof does not demonstrate that:

- A. Miracle Herbs is safe and effective in treating various cancers in humans with no side effects; and,
- B. use of the Black Box, Magnetic Pulser and Magnetic Multi-Pulser is effective to kill, deactivate or disable viruses, bacteria, fungi and other parasites in humans.

Therefore, the representations set forth in Paragraph 8 were, and are, false or misleading.

Complaint

10. The acts and practices of respondent as alleged in this complaint constitute unfair or deceptive acts or practices, and the making of false advertisements, in or affecting commerce in violation of Sections 5(a) and 12 of the Federal Trade Commission Act.

THEREFORE, the Federal Trade Commission this thirtieth day of July, 2001, has issued this complaint against respondent.

By the Commission.

J a g u a r E n t e r p r i s e s

Why you should buy

1. For protection against all viruses and bacteria, including drug-resistant bacteria (responsible for Tuberculosis, Cholera, Pneumonia, Meningitis, Scarlet fever, Strep throat, and untreatable infections of the ears, skin, and blood).
2. Because we offer units with the most advanced features while maintaining low prices. With ours you can do blood electrification at 100hz without worrying about getting toxic from taking drugs and/or herbs and vitamins. Also you can know exactly when you are getting enough electric current to do the job.
3. Because any time now you may not be able to buy these devices due to a law that was passed in 1996 which could be used to eliminate the sale of all alternative devices.
4. Because these devices can help you live stronger and healthier and at a greater level of joy because of feeling better.
5. Because we gaurantee your satisfaction with these products and we'll return money if you're not.
6. Because two years ago the US determined that Iraq has developed biological weapons that will eventually be unleashed at our citizenry. We are a sitting duck. A large military medical conference was held near Chicago. The conclusion was that we are totally unprepared for the chaos which will result from a biological attack on our shores. We believe these devices can cause the elimination from your body of microbes acquired from such an 'attack'. Everyone else will be helpless. (there's no drugs to kill viruses, only vaccines to help prepare your immune system against their onslaught).

Exhibit A

❖❖❖ J a g u a r E n t e r p r i s e s ❖❖❖

Anti-Microbial Blood Electrification Devices

(Functions & Use)

BLACK BOX: An electronic device known to reverse many "incurable" viral & bacterial conditions, including AIDS, Cancer, Chronic Fatigue Syndrome, Gastritis, Herpes, Hepatitis, Lupus, Gulf War Syndrome (GWS), & Rheumatoid Arthritis. It delivers a very low frequency (1/4 or 4 or 100 hz, modified or pure square wave), low current, alternating polarity signal which neutralizes viruses and kills bacteria in the bloodstream & organs so they can be eliminated from the body. Research from MIT & Albert Einstein College of Medicine has revealed the effectiveness of electric currents on all viruses, even on the AIDS virus. It does this by deactivating their ability to penetrate into cells (and once there, reproduce while hiding out). By keeping them out of the cells and in the bloodstream, the immune system can easily remove them from the body. This knowledge has been greatly suppressed by the powers that be. It attaches to 2 cloth covered metal electrodes (which are to be strapped over arteries on the wrists or ankles) or 2 cloth pad electrodes. Typical usage is 1 to 2 hours daily for 6 weeks. With the 1/4 hz and 4 hz setting, users can only take the following items right after each days session: medicinal herbs, garlic, vit A & D, niacin, medicines, alcoholic drinks, caffeine, and nicotine. With the 100 hz setting there are no precautions for use. This unit (unlike other companies) also turns on a light when you are getting a minimum amount of needed electric current. Battery powered. One year warranty.

COLLOIDAL SILVER MAKER ADD-ON: An optional addition to the Black Box or Beck-Rife#2 or Rife units which enables you to make a colloidal silver solution by inserting electrically charged silver electrodes into distilled water for ~20 minutes. Silver Colloids are reported to be very effective at killing intestinal bacteria and viruses and also is effective at boosting immunity and speeding healing of damaged tissue (cuts, burns etc). This is known to greatly help AIDS sufferers when cleansing out viruses with electric current because it prevents opportunistic infections originating from the stomach & intestines which are more likely to happen when occupying the immune system with removing the debris of immobilized viruses and bacteria. The UCLA Medical Center reported Colloidal Silver "...killed every virus that was tested in the lab." People commonly use it to prevent/combat colds, apply to injuries, and as an anti-bacterial mouthwash. It also combats plant fungus and soil bacteria.

MAGNETIC PULSER: This device delivers a strong momentary magnetic pulse every 6 seconds which penetrates into surrounding tissues (within 4" of the center of the coil) to induce an electric current which is reported to neutralize viruses and bacteria (when pulsed at least 50 times) and cause the lymph fluid to circulate (which is essential when fighting a systemic infection). No sensation is felt at all except in some lymph vessels. The magnetic strength is equal to that of Magnetic Nuclear Resonance Imaging (which is safe), but stronger than a \$7000 Magnetron.

Exhibit B

Biotron, and Centurion unit. This Pulser is safe for use anywhere on the body. It's recommended that it be used daily with the Black Box. Not using it will allow reinfection afterwards because viruses & bacteria hiding in the lymphatics can travel back into the bloodstream. AC powered. One year warranty.

MAGNETIC MULTI-PULSER: Similar to the regular Pulser but is 2.3 times stronger, pulses every second, and outputs an oscillating bipolar magnetic field (at 5000 hz) instead of a unipolar one. [Click here](#) to read more about this unit. This type Pulser doesn't move the lymph like the regular Pulser though.

This information is for educational purposes only. For all questions please feel free to [email us](#)

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J a g u a r E n t e r p r i s e s

Magnetic Multi-Pulser

This Magnetic Multi-Pulser is a different type of Magnetic Pulser with proven effectiveness at treating cancer tumors, localized infections, and herpes. Instead of a single magnetic pulse each 6 seconds, every second it produces a short burst of pulses that oscillates at a rate of ~5000 cycles per second. The magnetic strength (~34 Kilogauss) is 2.3 times stronger than our standard Magnetic Pulser as it uses 1100 volts to power the output coil instead of 450 volts. Although it only has 3.4 Tesla (magnetic strength output), which is weaker than the 5 Tesla units mostly tested in the laboratory tests, it is interesting to note that at the end of the test results one rat tumor had shrunk by 87% even though the magnetic field strength applied was only 1.2 Tesla which indicates that the high power output of 5 Tesla isn't necessarily essential. [Click here](#) to read questions and answers about this type of Magnetic Pulser. [Click here](#) for the usage instructions. [Click here](#) for the order form.

A Doctor experimented with using the Multi-Pulser (our older 18 Kilogauss unit) on cancer patients and said "I started a private trial using only the Multi-Pulser. The tests I performed for detecting cancer markers (some tests to detect by-products of the metabolism of the cancer cells) are going down meaning that the cancer cell activity is decreasing, and in one patient it fell from 245 to almost zero. But after 2 weeks the markers started going back up." This indicates the greatest effects from it are in the initial phase of treatment and by itself it is not sufficient to treat cancer. Please go to the first link from this page and review the short and long term effects on lab rats with cancer.

The doctor also tested it against throat problems and said "I had a medical trial on patients suffering tonsillitis and laryngitis. I had used the Magnetic Multi-Pulser, 50 pulses each side of the neck on the tonsils and throat, and ALL the patients had resolution of the problem. The quantity of patients on this trial is 20, and every one showed the same good results. A Dr. Corina, who has depressed antibody levels due to radiation and chemotherapy against cancer, suffered frequent and very strong (sometimes putting her life at risk) infection of the throat and pharynx, (with extreme glottis edema) and was using strong corticoids and antibacterial drugs... NO MORE, she felt a fast and effective resolution of this disease."

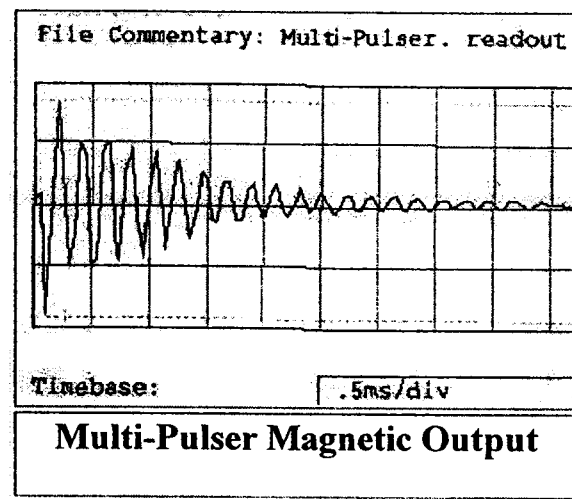
From the experience of myself and friends I believe that it is necessary to pulse 50-100 times every 1 or 2 hours for a 4 hour period in order to kill all the throat bacteria. Maybe only bacteria at a certain stage of their life cycle are effected which is why repeated frequent applications are necessary. People that only pulse in the morning and evening (too long a time in between sessions) are not successful.

For most systemic infections though, the regular Magnetic Pulser is recommended since it causes lymph fluid circulation which this Pulser doesn't.

Here's a customer testimony of how she got rid of the herpes virus completely:

"I have had herpes simplex (sores on my lips) for 20 years. They always happen under one of

two conditions: emotional stress + exposure to sun and drying. I have been using the Black Box (2 hours a day) and Magnetic Pulser on and off for about 6 months. They have caused a remarkable improvement in my health! (My chronic fatigue is completely gone.) Recently I had what would have to be considered an emotionally stressful situation. ... After all this was taken care of (one of the most stressful two weeks in my life) I noticed something. No cold sores! Not even itching or the slight burning that preceeds them! My previous use of the devices cured my CFIDS but not the herpes because I only pulsed with the regular Magnetic Pulser. This time, I used the Multi-Pulser too and now the herpes is gone. I have been doing this version of the treatment about a month." (editors note: "this version" included daily using the Multi-Pulser firstly all over the head and then all over the rest of the body. She also drank ozonated water but I doubt it can get inside the nerves where the viruses hide.)



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—❖❖— J a g u a r E n t e r p r i s e s —❖❖—

last updated July 12 '00

Questions & Answers

by Michael Forrest

What is this electro-medical technology basically about? It's about using small amounts of electric current to disable or kill virus, bacteria, and other pathogens (such as yeast and mycoplasmas) in the body.

Are there other devices which safely use electric current on the body? Yes. Muscle stimulators relieve pain, reduce spasms and edema, tonify weak muscles, and assist the healing process, run at from 1 to 130 Hz. TENS units are used to block pain run at about 80 to 90 Hz. Interferential Therapy units are a type of muscle stimulator run at 3000 to 4000 Hz. Bio Feedback instruments used to modify behavior and retrain the nervous and muscular systems, run from below 1Hz to about 40 Hz. Bone Growth Stimulators, used to heal broken bones, run at various frequencies. Deep Brain Stimulators, which use implanted electrodes to impart electrical pulses, run from between 120 and 160 Hz directly to the brain to control involuntary muscular tremors in Parkinson's disease. Heart Pacemakers use an electrical impulse to regulate the hearts rythm.

Are the Black Box and Magnetic Pulser safe? Yes, the Black Box delivers less current than the AMA approved TENS units, and the Pulser delivers only momentary pulses of a magnetic strength that is less than that of MRI (Magnetic Nuclear Resonance Imaging) body scanners. Dr Steven Kaali, patent owner for 2 blood electrification devices, said that electricity itself has no toxic side effects. Of course, this depends on your not using them longer and more often than you should (producing too much cleansing reactions). Also, with 1/4hz and 4hz, it depends on you not taking herbs & medicines anytime other than right after using the Black Box.

How long have these devices been available? Since 1991 when these were invented by Bob Beck as an alternative to the Medical Machines goal of only utilizing this technology on patients by extracting their blood, treating it electrically, and then re-injecting it (as a dialysis machine does). This, of course would be timely, costly, and painful. Also it would keep the technology out of the hands of the common man and in the control of the Medical System.

Is using electricity for health a new concept? No way! The earliest recorded medical use of electricity is in 46A.D. when the Roman emperors physician recommended treatment with the electric torpedo fish for rheumatism and gout. Benjamin Franklin also used electricity to treat people with neurologic problems. For a complete history of medical electrical devices you could visit the Bakken Museum of ElectroMedicine in Minneapolis. Also, there's an article in Science & Vie Magazine revealing that one of the methods used by immune cells to kill bacteria and fungi is to shock them with a surge of enzyme triggered electricity. So actually electricity has been used for health ever since the first human existed!

Are there any devices like the Magnetic Pulser that have FDA approval? Yes. Neotonus products have been approved since 1998. 'ExMITM' innovative technology (Extracorporeal Magnetic Innervation) uses non-invasive pulsed magnetic fields to treat neurological and neuromuscular disorders. It works by producing a highly focused time-varying (pulsed) magnetic

field that penetrates deep into a targeted region of the body to painlessly stimulate nerve activity in the region which causes muscle contractions and increased circulation. (ps- this system is stronger than Jaguars which isn't sufficient to affect most muscles.)

How does Magnet Therapy compare to using a Magnetic Pulser? Magnets provide a constant force field but a varying (non-constant on/off) magnetic field is needed to induce electric currents in a conductive medium (a living body in this case). Electric current is essential for causing lymph flow and deactivating microbes. Magnetic Pulsers 'pulse' magnetism into the body which induces electric current therein. Magnets are good for some things but not for creating electric current.

How do you know this isn't just a well hyped scam? Because this bio-technology is based on reproducible laboratory research findings which prove the consistent negative effects that electric current has on microbes. It's science. Period. Also, this author and thousands others have gotten well from viral and bacterial diseases by using these devices. And there is a major medical device patent issued for the use of this blood electrification technology. ([click here for the patent](#)).

Is there an on-line discussion group for this type of therapy? Yes, it just started May 2000. Just go to <http://www.egroups.com/group/Beck-n-stuff> and click onto 'subscribe'.

Is the Black Boxes electric current harmful to the blood at all? Yes and No. White blood cells (immune cells) that are weakened by infection can have their cell walls ruptured (a process called Lysing) which will cause their demise. The rate at which the weakened cells are destroyed by the electric current is dependent on the amount of time the person uses the Black Box daily. This is why it is very unwise to use it any more daily than what the instructions recommend (especially for the first 3 weeks), especially if the persons immunity is already low. But this is ultimately good to have the infected blood cells destroyed so that the body will have the opportunity to make new replacements and have access to the viruses that were hiding inside so they can be eliminated. Lab tests on my blood have proved to me that healthy blood cells aren't negatively affected by this electric current. I had my blood tested for # of white blood cells (wbc) right after 6 weeks of blood electrification, and then a week after stopping blood electrification (which is enough time for the body to replace destroyed wbc's). The count wasn't higher in the second test which proves it doesn't destroy non-infected cells. Also, in the Biophysics Journal, Vol 58 Oct 1990, pages 897-903 the authors wrote that "Human erythrocytes treated with AC fields for hours were shown to have normal shape, volume, and permeabilities to potassium and sodium."

Is the electric current helpful to the blood? Yes, blood viewed under a microscope that has been treated electrically no longer displays the common problem of the red blood cells clumping together (which hinders the cells ability to absorb and release oxygen). Also it becomes so much more 'vital' that it will stay alive inside a sealed microscope slide 7 times longer than untreated blood will. It has been found that the electrical current recharges the energy level of the blood cells which results in an ATP energy production increase of as much as 500%! Read *Effects of Electric Currents on ATP Generation in Rat Skin* by Cheng & Nook, Clin Ortho and Rel Res. number 171, Nov-Dec 1982. This is why some people use these devices just for the extra energy they get as a result.

What is meant by 4hz? The 'hz' stands for 'hertz' which is a cycle per second. 4hz is a scientific abbreviation that means the voltage output completes a cycle of its polarity from positive to negative and back to positive four times a second. 100hz is 100 cycles per second. 1/4hz completes a cycle every 4 seconds.

Do these devices produce a harmful 'EMF' (electro-magnetic field)? The Black Box doesn't

produce any EMF. The Pulser produces some but only for a fraction of a second every time it pulses. EMF that is harmful is strong and continuous (such as what you get when living under a high voltage line or watching TV within 6 feet of it).

When using the 1/4hz or 4hz setting, why do I have to limit taking herbs and medicine to the time right after Black Box usage? Because during electric current application (at 4hz) blood cells more readily absorb chemicals that are in the bloodstream. (~20x more.) So it would be necessary to give the body plenty of time (22-23 hours) to expel the medicinal chemicals by only taking them right after each session. (otherwise use the 100hz setting which doesn't cause this effect). This high-absorption effect on blood cells exists only while the electric current is applied and is called 'transfection'.

What has been your experience with this rule? I had some strong Chinese herbal yin tonic tea that I used to test myself with. When I'd drink 2 cups of it before 4hz Box usage I'd get really sick within 2 hours (headache, weak, shakey, nauseous). (When I'd drink it right **after** Box usage I'd stay normal feeling which meant that the tea itself wasn't making me sick.) Doing the same test with the 100hz setting produced minimal negative feelings which proves that 100hz is the solution for this problem.

What are your recommendations for making sure the body has eliminated all herbs & drugs within 23 hours? Drink plenty of liquids that are cleansing such as water, fruit juice, and vegetable juice. If one has poor kidney function then he/she should take one of these food diuretics; watermelon, cucumber, or parsley. Sweating is not advised because it is too dehydrating although it helps eliminate toxins from the skin. Rebounding is good because it keeps the lymph fluid moving.

Why does Bob Beck and other device manufacturers claim that these devices cause electroporation? Because Beck mistakenly thought that the high-absorption effect was electroporation without studying the science journals enough to realize that it couldn't be electroporation which is a very severe and unwanted effect. And the other companies want to stay in harmony with Beck in order to keep getting his referrals. And none of them want to look foolish by saying that they were wrong to begin with.

What is electroporation? It is a temporary condition of the outer membrane of blood cells becoming 'porous' as a result of high electric fields affecting the cells. While the cells are porous, normally unwanted fluid & substances can enter into the blood cell with resultant disturbing effects. This man-made effect is useful to scientists though, which is why there are companies like Genetronics which manufacture laboratory instruments which induce electroporation. It should be a great relief to all to know that these blood electrification devices do not produce an effect so extreme as electroporation.

What is the evidence that the high-absorption effect is not electroporation? Brian Austin, Technical Support Manager at Genetronics (an electroporation device company), emailed me concerning the Black Box that "with the (electrical) conditions used, there should be no electroporation effects. Field strengths are not high enough." J. C. Weaver of the Massachusetts Institute of Technology in his report on electroporation published in the Journal of Cellular Biochemistry (51:426-435 1993) reported "In the case of isolated cells, mammalian cells experience electroporation for electric fields of about $E=1\text{kv/cm}$ (1000 volts with a distance of 1 centimeter between electrodes) for short pulses." The Black Box produces about 1.35 volts per centimeter when the electrodes are placed on the same wrist. Another electroporation device manufacturer, Cyto Pulse Sciences, stated on their website (in the equipment tutorial) that red

blood cells need 1430 volts per centimeter for electroporation. To go to the Cyto Pulse web site [click here](#).

What is the evidence that the blood cells are more absorptive during electrification? In the Biophysics Journal, Vol 58 Oct 1990, pages 897-903 the authors wrote that "...electric fields that generate transmembrane potential in the range of millivolts are capable of activating membrane transport systems." (The Black Box creates a potential across the blood cell membranes of millivolts.) Also; "...reversible activation of certain membrane channels or transport systems may be achieved using low-amplitude, low frequency alternating current fields. Electric fields as small as 16 volts per centimeter have been shown to induce membrane conductance, and these effects were completely reversible."

What is the best time to use the Black Box? With the 100hz setting it doesn't matter. But with the 1/4hz and 4hz setting, because of high-absorption, it is best to use it when your blood stream has the least amount of potentially toxic byproducts of metabolism in it, which is when you awaken from sleep. After using it then take your supplements, herbs, drugs, coffee, etc.

Does the Magnetic Pulser also cause the high-absorption effect? No, because the induced electric current from the Pulser lasts for only a fraction of a second each time it pulses. This is not enough to activate the blood cells membrane transport system long enough to absorb much of anything.

Are there any patents for devices using the same kind of technology that the Pulser uses? Yes. Patent # 4683873 is about a device very similar to ours. It proposes its use for speeding the healing of broken bones by using it 8-14 hours a day. To read the whole patent [click here](#) and then click 'Back' to return here.

Can the Black Box be modified to lessen the increased absorption effect at 1/4hz and 4hz? Our units have the ability to lessen it on these settings by using a modified square wave with a rounded off leading edge (instead of a sharp edge) which makes its effects more similar to that of a sine wave. The Biophysics Journal, volume 58, said of the effects of a square wave versus a sine wave that "More than a 10-fold increase in transfection efficiency was apparent when the ac field was changed from a sine wave to a square wave". In other words, a sine wave has 1/10th the negative effect as a square wave. (Transfection is another biophysics term used to describe higher membrane transport of substances across it.) To see the difference between the two resultant current waveforms [click here](#).

What other benefits are possible because of the waveform modifications? Users experience less discomfort because of the lack of a high current transition spike that happens with a pure square wave when the signal reverses polarity. Without this mod all the electronic blood cleanser units create a momentary spike of current that is 4-6 times higher than the working current of .15 - .3 ma. Now with this mod the working current can also be increased 30-50% because without the spike of current there is less limitation due to electrical discomfort. This can be important to those with mineral deficiencies or high blood sugar because with these conditions the electrical current flow in the bloodstream is restricted and needs to be compensated for by turning up the current control knob. Also I believe that the lack of a transition spike of current will prevent a lot of infected blood cell lysing (dissolving) which may be crucially important for very sick people when they start blood electrification. A customer who also had a competitors unit (with 4hz square wave output) emailed : "Your box is a vast improvement for comfort. I hardly notice I'm wearing it. The current on the Black Box is certainly much more comfortable."

How does the 100 hz setting further lessen possibilities of increased cellular absorption?

Concerning different applied frequencies (in their transfection experiments) the Biophysics Journal, vol 58, reported that 1 hz caused the greatest amount of transfection, and 1/4hz and 4hz caused almost as much. On the graph in the Journal it looked like at 100 hz the amount of transfection was about .3% of the amount caused at 4 hz. Because of that we sell units with the option of switching on 100 hz. I tested myself with this 100 hz option by drinking strong Chinese yin tonic tea before 1 hour of device usage and got no bad effects from the blood electrification which means that it does reduce transfection enough to not be noticeable. (Robert Beck said that blood electrification was frequency independent anyway because it is the current that does the work, not the frequency. The only reason it uses any frequency is that it needs to alternate the polarity in order to prevent electrolysis. The original experiments by Dr Kaali were with zero frequency direct current anyway.) To see the graph mentioned [click here](#).

Do you have any evidence that the 100 hz setting also disables microbes? Yes. Reports from users indicate that it also is effective in that way. I've gotten two reports of healing (gastritis in one case) from people using this frequency and people have been getting cleansing reactions (headaches, tiredness) from using the 100 hz frequency setting which is a sure sign of microbe die-off. Also it proved capable of eliminating candida from my bloodstream (which was verified by live blood analysis by Dr Barclay Tait, ph 423-681-2312) although I had a bad case of intestinal candida infection and twice have gotten over the flu within 1.5 days using 100hz. But in my experiments with it I've found that for some stubborn viral infections (such as Epstein Barr) 1/4hz or 4hz is necessary to completely eradicate the virus.

What then is the basic info concerning the switch combinations? Square wave 4hz is the combo that Beck proposes but that I dislike due to the transfection effect. Modified 4hz is effective while lowering transfection, white blood cell lysing, and 'shocking' sensations in sensitive people. I don't recommend modified 100hz because together the effectiveness may be reduced. Square wave 100hz is effective without causing transfection.

Should seasoning herbs and alcoholic drinks also be avoided except right after Black Box usage (not at 100 hz)? Yes. Also avoid all minor medicines (including laxatives and headache medicine), high potency vitamins, vitamin A, D, Beta Carotene, niacin, garlic, caffeine, nicotine, and recreational drugs. Salt and other minerals are needful for adequate current flow in the bloodstream though. It's advisable to use sea salt every meal. Salt is an essential nutrient and is especially needed by the adrenal glands for normal functioning. Sea salt used in moderation does not cause high blood pressure.

What is the reason for the new Black Box output of 1/4 hz? It is our idea for an output that is closer to being direct electric current, which is what Kaali used to experiment with the effects of electricity against viruses. This output changes polarity every 2 seconds, which is 1/16 the frequency of 4 hertz. I have personally found that is more powerful which results in having to use it less time each day (1/3 the time of 4 hz) which is more convenient. But it is easier to use it more than you should and wind up with too-strong cleansing reactions. But I have seen friends get over the flu by using it only 45 minutes a day. Its transfection effect is equal to 4 hz although I recommend being more careful with it for lessened transfection effects since you don't want to add that on top of strong cleansing reactions if you accidentally use it too long.

What is the biggest obstacle to people using this technology other than having to limit use of medicinals on the 4 hz setting? Unbelief, Martyr's Complex, losing financial aid if they get well,

and a desire to die. Most people think that because their doctor doesn't OK it that it can't be the answer. They have a "group mind" which has to stay conventional until the whole group moves on. Our industrialized society designed the school system to mold our thinking that way so that we won't think for ourselves. The goal was to form us all into "economic units" instead of strong individuals able to act independent of the group if deemed necessary. A Martyr's Complex is what many weak people adopt as a way to get the attention and sympathy they desire. They think people will esteem them for their needless long suffering. The desire to die is also very prevalent in our society because people are unhappy and so they give up and subconsciously want out instead of standing tall and recreating their life into something more fulfilling. With this despairing mindset, though, they only get disease and more suffering, not a way out. Negative thoughts or the lack of strong healthy ones cause the immune system to weaken which then allows microbes to multiply and cause disease. Microbes exist to return the weak to the earth for recycling. If you don't cultivate and accumulate thoughts of vitality and prosperity then you silently give the recycling process the OK to prematurely proceed on you. Think vital to be vital.

How do I know the devices are working for me? Unless you have considerable immune dysfunction you will get varying degrees of cleansing reactions such as headaches, stiff joints, nausea, sleepiness, weakness, foggy thinking, and dulled speech. Blood cell lysing and the immune system chemically attacking disabled viruses and bacteria causes the cleansing reactions. The intensity of the cleansing reactions is controllable by the length of time that you daily use the Black Box. Longer usage time equals more cleansing reactions. Users limit the time according to how they feel the next day.

Do these devices disable the good bacteria in the intestines as well as the bad? The Pulser is said to affect all bacteria, both good and bad, which is why if you have poor digestion you shouldn't use it on the belly or lower back. The Black Box doesn't affect the intestinal contents. It is advisable that one take a good (expensive) Acidophilus supplement for one month after stopping use of the Pulser if it was used on the abdominal area. You also might try taking some acidophilus every day after pulsing the abdomen and some with meals during the treatment period.

Is there any good bacteria in the body except in the intestines that I should be worried about killing? Not that I know of.

How important is the Magnetic Pulser? If you are fighting a systemic infection then you CAN NOT completely be rid of the bacteria or virus unless you are using BOTH the blood electrification unit and a magnetic Pulser. The Pulser is necessary to stimulate lymph flow so that the microbes hiding out in the lymph will more rapidly be forced into the bloodstream where they can be taken care of by the electricity from a blood electrification unit. If you don't use a Pulser then you think you've conquered the infection after 6 weeks and stop doing blood electrification but then in another week or two you feel it's come back again since microbes that were safely tucked away in the lymph fluid trickled back into the bloodstream and reinfected you.

What is lymph fluid? Lymph is basically blood without the red blood cells. Blood flows into the lymph system (leaving the red blood cells in the blood), flows into the lymph vessels and nodes, and then empties back again into the bloodstream close to the heart. But most everyone's lymph flow is stagnant and moving too slow (due to lack of exercise, carnivorous diets, cheese, not enough water, etc) and especially needs the help of the Pulser to force some circulation of the lymph.

Why is it recommended that the negative side of the Pulsers coil be placed against the body

when pulsing? The negative (-) side is magnetic North. Bio-Magnetics people say that north pole energy arrests bacteria and growths, controls inflammations, reduces congestion, calms nerves, reduces pain, slows down overactive organs, attracts oxygen, increases alkalinity, contracts tissue, controls bleeding, and dissolves fat. Magnetic south pole energy is said to help areas of poor circulation and to stimulate underactive organs or glands. Unfortunately it also aids tumor and bacteria growth.

Are these devices safe to use on someone with electrical implants (such as a pacemaker)? The Black Box delivers electric current into the bloodstream. This current, like all others follows the path of least resistance. When both electrodes are placed on the arteries of one wrist then the current makes a loop traveling along the arterial paths which are through the hand and also down the arm around where the elbow is and then back up to the wrist. So its effects basically don't extend past the elbow although it's possible that some minor current also extends to the major arteries near the spine. Because of this possibility I would only recommend that people with electrical implants above the waist use the ankles for Black Box electrode placement. The reasoning here is that the arteries from the ankles of both legs make a major arterial connection in the lower abdominal area. This 2 into 1 termination would preclude any current going beyond that connection. As far as the Pulser goes, I wouldn't use it within 12" of any sensitive electrical implant. My tests with a secondary coil revealed no perceptible electromagnetic change at that distance from the coil of the Magnetic Pulser.

What does it mean if someone gets better using these devices but still doesn't feel totally healthy? It means that he/she has gotten rid of the source of the problem but not the results of the problem. The results may be a congested liver, weakened adrenals, mineral imbalances, low thyroid output, lessened acidophilus count in the intestines, weakened cardiovascular system, kidney stones, gallbladder stones, systemic Candida, hard to kill intestinal bacteria and parasites, and countless other nuances. As a person corrects these remaining imbalances with the help of a Naturopath he/she will slowly regain his/her feeling of vitality. Also, even without other problems, sometimes it takes a while to recover as the immune system slowly replaces destroyed immune cells.

Is there anyone these devices can't help? Everyone is a carrier of multitudes of bacteria and viruses that these devices are said to help clear out. For instance, a book about Chronic Fatigue Syndrome states that 97% of adults carry the Epstein-Barr Virus. The immune system is constantly expending energy to keep bacteria and viruses from multiplying to harmful levels. If they were all eliminated then the body's energy could be redirected to avenues of healing and building instead of defense.

How do you explain why some people can do blood electrification without any good or bad effects? The electrification just keeps newly created viruses from entering other blood cells. That's stage one of the viral removal process. Stage two is if the immune system is working then the deactivated viruses are eaten or chemically dissolved and the person feels a 'cleansing reaction'. If it isn't working (such as in late stage AIDS or CFIDS) then the person is up a creek without a paddle unless they use a herbal product that increases immunity by 3-8 times. It's called MGN-3 and this site sells it: <http://flinet.com/~awaves/index.html>

Should my mate use the Black Box also? Yes. It is thought that to prevent reinfection with the viruses that you've already shared through kissing and intercourse he/she should also use it. Otherwise, you should probably continue to use it 20-30 minutes every day as long as you two are together.

What is the size and weight of the units, and can I still do things while using them? The Black Box is 4"x3"x2" and is very lightweight. You can still walk around while using it and do other things as long as you are careful to not catch the wires on anything. The Pulser is slightly larger and heavier because the coil weighs 1 pound. You need to stay in one place while using it because it is powered by an AC adaptor.

How long does it take to use the Black Box daily? At 4 hz users should gradually work up to using it at least 1 hour daily. If someone has much immune dysfunction or poor circulation then they should use it 2 hours daily. This should be done daily for 6-8 weeks.

What if someone uses 4hz 2 hours daily but still doesn't feel relief from a viral infection? I'd recommend they use it more hours a day. I once had a virus that I Black Boxed for 2 hours a day for 3 months and it was still there until I used it for about 8 hours a day. The very next day I didn't feel the internal 'heat' I normally felt from my immune systems attack on this virus. 2 hours a day of 4hz is known to work for HIV and Epstein Barr, but there are many more types of viruses out there that may need much more treatment to get rid of. You have to experiment and find out what works for you.

If the Beck approach is so good why have we not seen more testimonials about the treatment and why has it not been popularized? This is a very good question. I helped a person get over AIDS but she wouldn't allow me to talk to her at all. (Her chiropractor was my go-between). I think people in general are ashamed of disease, especially sexually transmitted ones. Few people realize or care about the fact that their one healing testimony can lead the way for hundreds of others. So right now people have to enter the doorway of faith in order to try these products because there are so few testimonies and proof by lab tests. Maybe its best that way also if this really is a gift from God. Who knows? I've stopped getting frustrated over it though. I know they work like a charm though for anyone who uses them diligently.

Why doesn't Beck make more accessible the clinical studies on the effects of blood electrification against AIDS? Beck does in fact bring a stack of patient reports with him to the lecture table. However, in the interest of lecture time constraints, he does not invite every person from the audience to come up to the stage to handle the papers. This would cause chaos for a 45 minute lecture. He always invites any medically credentialed practitioner to the table to see the studies and verify them for the audience. Another reason he is reluctant to talk up the studies is due to the fact that they rely for their interpretation upon the results of the Kerry Mullis PCR testing for viral fragments. Of course, Dr. Mullis himself now disavows the diagnostic value of PCR due to the problem of cross-reactivity for the PCR test with dozens of other viruses and DNA fragments, making the test almost useless. So Beck doesn't really promote the studies too much, other than to say that the PCR counts were high and then were lowered for whatever significance that is. The bottom line is that the patients recovered and that's really Beck's message.

Is Beck affiliated with your company and does he endorse your products? No to both questions. He doesn't because we offer more options than just his original 4hz square wave output which is all that he will endorse. He wants to see clinical proof of the other options effectiveness before he endorses them, which is OK with me. I offer them for reasons stated above and invite users of my Black Box to experiment for themselves and see if the options are effective. From what I have seen and experienced I believe they are.

Are there customers who've had success with these devices that I can talk to personally?(I

wish I had a dime for every time I've been asked that!) I know you want to be reassured but please think about what you're asking. No one that leads a normal life wants to leave themselves open for strangers to call them at any hour of the day and take an average of 30 minutes on the phone asking them a myriad of questions which can all be answered on a web site anyway. When I first heard about people getting over chronic fatigue syndrome by using these devices I too had some skepticism but I had to overcome it and take the risk because I had everything to gain and only a couple hundred dollars to possibly lose. My life was trashed completely by this infirmity and I needed to do something. So I took the risk and was free of my disease in just 2 months after having suffered with it for 16 years. Shirley Maclain properly entitled her book about her personal spiritual growth "Out On A Limb" because that's where the fruit in life is; on the outskirts of the limbs where one has to take a risk to climb out there and pick them. Nothing ventured, nothing gained. Life is full of possible risks and sometimes you fall and get hurt but the experts in life wisely chose their risks and enjoy such sweetness as a result of their choice and faith-filled venture into the unknown. I pray that God gives you the needed faith to do what you need to do in order to enjoy the health that you want to enjoy.

[Click here for Part II of Questions & Answers](#)

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Infection, Gout, Multiple Sclerosis, Stroke Paralysis, Carpal Tunnel Syndrome, Prostate Cancer, Lung Cancer, Glaucoma, crushed neck discs, Herpes Simplex, Breast Cancer, Mental Illness, Kidney Infections, Diabetes, Neuralgia, Knee Pain, Food Allergies, Cold Allergy

Willy M. emailed: "I got the research equipment (Rife Frequency Generator) on Dec.31 around noon. I began doing 'research' immediately. After 1 month of using these units the **infection in my leg** (due to a major motorcycle accident in 1972) has become completely under control. Before, the infection could not be brought under control from my knee down and was taking over completely so that I was not very far from losing my leg. Now the major wound site has completely healed about 30%! Side effects; new hair where there has never been hair before, hair growing on scar tissue, inflammation of entire left leg gone completely, pain created by herniated disc in my back is 95% gone, pain from neck injury is gone, a 26 + 1/2 year reliance on pain medicine (poison) is gone and the major joint pain is gone. I cannot express how I feel now in words. Anyways I was at the cancer treatment clinic I told you about before and the Doctors were so amazed that they asked me to order some 'research stuff' for them to play with! I started daily research times at 1 minute each of 20hz, 120hz, 728hz, 784hz, 880hz, 1550hz, 2008hz, 2127hz, 3000hz, 5000hz using the pad electrodes on both sides of my calf. After getting no toxic downloading reaction (TDR), I then increased times to 2 minutes for each frequency. I had no TDR. I then increased exposure times to 5 minutes at each frequency, no TDR. I then increased time on each frequency to 10 minutes, Major TDR! The next 30 hours I felt totally exhausted, like never before, after which was the turn around point, the point at which everything in my body started to change. After 1 week the calf area was feeling too irritated (probably due to lack of circulation needed to remove toxins), so I started using only wrist electrodes (one on each wrist) but increased total treatment time to 1.5 - 2 hours daily. You must understand that all this stuff, or at least most, was going on since I was just 17 years old, I am going to be 45 this May! Like I told your manager, I cannot put in words even close to how I feel. Thank you Michael."

Jerry S. emailed: "The benefit it's been continues to amaze me. I hired a welder to modify a flat deck for my electrical business and he came in the other morning limping, said he was fine the day before and didn't know what caused this. We guessed **GOUT** but he's only 23! I applied the pads to his foot that nite at my birthday party he came to and immediately after the treatment he said the sharp pain was gone and was just left with a dull ache. This morning he showed up at work and was impressed that he still felt good."

"Randy M. is the president of the local **Multiple Sclerosis** Society in my city and he claims that the bi-monthly sessions on my pad style setup from Jaguar Enterprises is easing his suffering markedly. I can't give you anything more than his reports to me that his legs work better and his vision is improved. I'm using the MS frequencies and having him stand in bare feet on the salt water wetted pad and holding another 3 inch denim wetted pad in both hands. His knees also were giving him trouble and I went thru the 'Knee Pain' frequencies. To say he's thrilled with the results would be an understatement."

"I would like to inform you the Rife machine is a Miracle Machine to us, especially to my wife.

Exhibit E

3/19/2001 1:57 PM

She has been **paralyzed**, half of her body, right side, due to **stroke**, since April 1991. After just a couple of uses, she can walk and put her weight to the right side of her body, the paralyzed side. She can walk now, not yet like the original way before she had the stroke, but she does not use her wheelchair."

"**Carpal Tunnel Syndrome** once made it too painful for me to write, type, or lift a fork to eat. Imagine my astonishment after two sessions with an Rife frequency machine at being able to type for hours with my crippled hands! With a "touch-up" about twice a year, I now type 8 to 10 hours a day."

"My friend Evan...had been diagnosed with inoperable **prostate cancer** which had metastasized to the bone marrow. He was...not expected to live much longer. Upon learning about my Rife machine, he wanted to experiment on himself. The second time he used the unit, that night he had to urinate more than usual, and the urine was cloudy and loaded with pus. By the **FOURTH** treatment, he was free from bone pains (from the site of the metastases), and was able to discontinue the morphine he'd been taking for the past several months."

Rita F told me on the phone that her **lung cancer** came back after doctors had previously removed the top 3rd of one lung. But after using one of my Rife frequency generators for 9 months there was no sign of it when x-rayed again. She was zapping with these frequencies for 5 minutes each for 3 times a week: 663, 727, 778, 787, 880, 1050, 1550, 2008, 2050, 2127. The only other thing she did different was change her diet from high protein to **VEGAN** (vegetarian w/o dairy).

Rita F told me on the phone that her **glaucoma** eye pressure was down from 122 to 117 after converting to a vegetarian diet and using these frequencies for 5 minutes each 3 times a week: 727, 787, 880, 5000, 1600. She also said her eyesight had improved so much she had to have a reduction in the strength of the lenses in her glasses. This all was after 9 months of Rifting.

"When I was young, I **crushed all the discs in my neck**. For years, I suffered migraine type headaches as well as severe neck and shoulder pain. I started receiving relief from my pain the first week I used the Rife frequency generator. Now I just use it once a week for 1½ minutes per setting. My husband had breathing problems progressively getting worse. His father died from emphysema. Night time was the worst for my husband. When he laid down, he would cough so much he would wake up exhausted. Now he uses the Rife once a week. He now breathes easy and sleeps good. It also stopped his snoring. I want others, who have suffered as I have, to receive the relief I have. Life without pain has given me a better life."

"A report on the use of Rife frequencies. I purchased a Rife frequency instrument. I had a very serious internal virus infection that I had not been able to control by any means. With **large lesions in the mouth**, I had to use self-hypnosis to consume food and fluids. Five hours after the first application, all pain ceased, and three days later all lesions had closed. I have been totally free of the virus since!!!"

"In my last letter, I told you I had named my Rife unit "Albert". I loaned "Albert" to a lady with **breast cancer** in June. About the 3rd of July, she reported that her tumor had shrunk 1/3 in size."

"I had a brother-in-law who is **mentally ill**. I tried on him all the frequencies for mental illness. I noticed lots of improvement in his behaviour. Before he only sat and looked out the window.

Since I have given him a couple treatments on the machine he is now interested in becoming an American citizen."

"Because of a weakened immunity I frequently suffered from **kidney infections** and pneumonia which typically lasted for 6 weeks with antibiotics. After using the machine I was astonished to see the pain and symptoms clearing up in less than 6 hours!"

"I have suffered from **type 2 diabetes** for over 18 years. The disease had advanced to the stage of reduced circulation in the hands, lower legs, and feet. I was also experiencing blood clots. My first treatment was 6-2-93. Ten days later all circulation problems dissappeared along with the diabetes symptoms and have not returned to this day."

I started out with your Tenma oscillator and Rife Amplifier and am now using the R/B plasma tube. I probably could have saved myself \$2000 if I'd stayed with your unit. It seems to be just as effective as the tube unit and my volunteers liked it better because "I could feel the pulsations before!"

My grandfather, father and myself had bad knees. I applied your units 2 pads on either side of the knee and ran the "KNEE PAIN" freq's @ 3min each. Immediately afterwards (the treatment) he said the pain left completely. He used to have a nap for 20 min every noon so he could make it thru the afternoon. The next day (after the 1st treatment) he phoned me at 10 pm having not had a nap that day and in no pain at all, with energy to spare. I treated him again 2 weeks later as the pain was back. With a 2nd treatment he didn't need another one until a month later, then 2 months before the next treatment, He danced all nite at my son's wedding and was fine. Went skiing, no pain..... He's impressed. Dad's 64.

A 70 yr old with **trigeminal neuralgia**.....pain so intense he'd stopped eating and was having trouble walking. Used your list for this affliction and 1 hour later the pain was reduced to a dull ache. His wife observed that his eyes looked brighter. She phoned the next day and thanked me for his Ukrainian Xmas eve present. He was wandering around the house singing to his Pavorati records and has no pain. They tell me people with this affliction have tried to commit suicide because of the unrelenting pain. To date he is still pain free.

Food Allergies...this has worked without fail no matter what the cause on everyone I've used it on, and there's been many. The most dramatic was a 24 year old with a life threatening allergy to nuts. Any accidental contact with his skin would cause that part of his body to swell and if he ingested anything with nuts in it his thraot would swell up and suffocate him. He carried a syringe with him wherever he went. After his 1st treatment he got up from the chair and asked for the peanut butter. He took a microscopic dab of it on a knife and touched it to his lip. He said that normally within 30 seconds his lip would swell up. We waited 5 min.....nothing! He put a teaspoon of it in his mouth and said "Is that what peanut butter tastes like?" He said that normally in 30 seconds he'd be in mortal danger.....5 min later no reaction.

Cold Allergy...no less than amazing.....never heard of anyone allergic to the cold! But my niece was. She'd break out in red splotches and if she stayed out too long would blister. I ran her thru the allergy freq's and she immediately walked out on my patio, this was late fall in Saskatchewan, no shoes-no coat and stayed out there for 15 min. Her mother stood at the patio door watching saying "I DON'T BELIVE IT" No spots showed up on her skin and she sat on the couch while her mother warmed her feet for the next 1/2 hour.....even though cold to the touch she didn't break out.

I'd be here for hours if I was to tell you everything that it's worked on.....Much more to report, another time....Regards Jerry S

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Portable Rife Frequency Generator and Beck blood electrifier

This Rife machine can also do Beck blood electrification, which is useful when you don't know the need Rife frequency or the actual microbe causing the disease. It is battery powered and is completely portable. It has a rotary frequency range switch and three frequency adjustment knobs, as well as a digital display the frequency being generated. It also has a red light which comes on to show when enough electricity is being delivered when doing blood electrification. Like all the other Rife units we sell, its output pads are made of cloth which need to be wetted first with tap water in order to be electrically conductive. This remarkable unit has a price of only \$500. It comes with wettable cloth pad electrodes, wrist electrodes a elastic straps, and a saltwater bottle. The bottle will hold saltwater which you make yourself to use with wrist electrodes.

Technical Info:

The size of this unit is 6" x 3.5" x 2" and weighs 1 pound. Its output is a 60 volts peak to peak square wave signal with 35usec rise time. It uses five 9v alkaline batteries which uses 1.7ma current when not connected to someone (and up to 5ma more when connected). Battery life is approximately 2 months if used 1 hour daily. The frequency display reads in whole numbers (not fractions). The red current light comes on when there is 150ua (.00015 amp) electrical current and it flashes when using lower frequency (under 30hz) because it only detects half of the output signal. This light shows when the user is receiving the minimum current needed when doing blood electrification. When the Test button is pressed, the white Test light shows red and green if the batteries still have strength and when the output is correctly alternating. You can purchase the optional colloidal silver attachment for \$30 so you can also make colloidal silver which is antibiotic and quickens healing of cuts and burns. Its electrodes are .999 pure silver and by following the instructions you can make 5ppm silver solutions in distilled water.

Rife advantages:

Since most rife generators cost \$2000 then this unit is a real steal. Of course there are some additional advantages to the competitors Rife units in that they have pre-programmed frequency sets for different ailments and you don't have to manually dial in each frequency as you need to with this one (but they also limit you to just their frequency sets). But for most people the price difference isn't worth the added convenience. Also this unit's cloth electrodes are superior to others metal electrodes since metal can leech into the skin as a result of the applied electricity. [Click here](#) for Rife instructions.

Beck advantages:

Most Beck units on the market only offer a 4 hz frequency output instead of being variable as ours is. The advantage to variability is that you can select the frequency that matches your needs. Just keep in mind that the lower the frequency, the more effective it is but it also causes more transfection which means you'll have to either use it first thing in the morning or abstain from taking herbs, medicines, alcohol, cigarette coffee, or high doses of vitamins A and D 4-6 hours before using the unit. At 60-100hz there is almost no transfection but maybe not strong enough to finish off some microbes. So a good approach is to start with high frequency and then when no more die-off symptoms are experienced then gradually change the frequency lower and lower each time so that you continue to get die-off. Another advantage to this unit is the light which shows when you are getting enough electricity. Some people have mineral poor blood and therefore require more electricity. Also if the electrodes aren't positioned correctly then the electricity will

be limited and you can move them around until the light comes on. It's really good to know that you are getting at least 150ua current so that you aren't wasting your time. [Click here](#) for blood electrification instructions.



(Outdated photo. The latest version only has 4 frequency range positions which is simpler.)

Miracle Herb Formula

Note: This formula is a dietary supplement made mostly of herbs, and is not a drug. The statements made herein have not been evaluated by the Food and Drug Administration and are not to be construed as medical advice. These pages exist so that informed persons may choose to experiment with this product on themselves if they so choose.

Adjuvant Herbal anti-cancer and immune boosting Therapy

This incredible product is made from all natural ingredients from around the world. The 22 step manufacturing process turns this unique anti-cancer herbal combination into a compound that has been shown to be a successful cancer cell fighter and immune system booster. The current formula was made in 1996 after extensive testing on lab mice. Since then over 1000 cancer patients have experienced complete remission after taking the formula. This anti-cancer herbal paste has been successful at treating all types of tumors with some reducing in size in a few days. Past cases have also found it to be effective against Lupus, Hepatitis C, Herpes, AIDS, and numerous other infectious diseases.

The reason it is so effective against cancer is that it is cancer cell specific (it has a direct negative effect on cancer cells), a breakthrough in therapy for patients. It also increases immune system strength so that a patients body can also assist in destroying and removing dead cancer cells.

Controlled studies in Mexico, the USA, and Canada indicate efficiency and safety in various cancers with no side effects. Dr Bill Crawford, a naturopathic medical doctor on staff at the Oasis Hospital in Mexico, has reported great results from the use of this in a study of more than 50 cancer patients in Mexico, Canada, and the USA. Patients with prostate, lung, breast, liver, colon and other types of cancer have been included in the study which is ongoing. Other physicians have reported the same incredible results, with NO SIDE EFFECTS! Also important is its safety with taking other medications along with it.

This product is being made available to physicians for humanitarian reasons. We believe that no patient diagnosed with cancer should be condemned as terminal until a trial with 'Miracle Herbs' has been conducted. The FDA requires positive results from research over a five to ten year period with over 50,000 patients in order to believe in a therapy's effectiveness. However, this product's remarkable two year safety record and the fact that over 1000 patients have experienced cancer remission with this product is a very strong recommendation for the use of 'Miracle Herbs' although it hasn't been approved by the FDA yet.

This food supplement is a proprietary preparation made by combining all natural herbs from many countries. These herbs are detoxified by being put through a 22 step manufacturing process which results in a dark herbal 'paste'. The ingredients are: Papaveraceae, Donq Quai, Sanguinaria Canadensis, Panax Quinque Folius, Compositae, Zinc, Citric Acid, Ascorbic Acid, Althaea Officinalis, water, Araliaceae, Ehinacea Berberidaceae, Arctium Lappa, Valerian, trace elements.

We believe 'Miracle Herbs' should be tried before surgery, chemotherapy, and/or radiation. In

Exhibit G

cases where patients have had surgery/chemotherapy/radiation, 'Miracle Herbs' has proven to still be effective against cancer and in helping restore the immune system. This anti-cancer herbal paste has shown itself effective when taken orally or used topically.

'Miracle Herbs' has also proven its effectiveness against all infectious diseases caused by viruses and bacteria, and also against many non-infectious diseases.

These are some of the conditions which 'Miracle Herbs' has proven effective against:

AIDS, allergies, bacterial infections, Bronchitis, Cancer (all types), Candidiasis (yeast), chronic infections, Chronic Fatigue Syndrome, common cold, Diabetes, Emphysema, fungal infections, Herpes Simplex, Mononucleosis, parasitic infections, periodontal disease, Pneumonia, radiation exposure, stress, all viral infections (including CytoMegalovirus & Epstein Barr Virus)

***Jaguar can now supply this product (45-60 day supply).
The price is \$400. Price includes shipping via Fed Ex ground.
This product is non-returnable/non-refundable.
Just [click here](#) for order page.
[click here](#) for Home page***

❖❖ J a g u a r E n t e r p r i s e s ❖❖

Disclaimer

Jaguar Enterprises sells all its products as experimental units to those willing to research the effectiveness of the units on themselves. We make no claims concerning health & disease in relation to usage of the products we sell. These products are for research purposes only. The information we provide is for educational purposes only and is not intended as medical advice. Users assume all responsibility for the application of this technology on themselves. For all medical advice we recommend consulting a physician (hopefully a Naturopath).

For all questions please [send us email](#)

Home Page: [w/Frames](#) [No Frames](#)

Decision and Order

DECISION AND ORDER

The Federal Trade Commission having initiated an investigation of certain acts and practices of the respondent named in the caption hereof, and the respondent having been furnished thereafter with a copy of a draft complaint which the Bureau of Consumer Protection proposed to present to the Commission for its consideration and which, if issued by the Commission, would charge respondent with violations of the Federal Trade Commission Act; and

The respondent and counsel for the Commission having thereafter executed an agreement containing consent order containing an admission by the respondent of all the jurisdictional facts set forth in the draft complaint, a statement that the signing of said agreement is for settlement purposes only and does not constitute an admission by respondent that the law has been violated as alleged in such complaint, or that the facts as alleged in such complaint, other than jurisdictional facts, are true, and waivers and other provisions as required by the Commission's Rules; and

The Commission having thereafter considered the matter and having determined that it had reason to believe that the respondent violated the said Act, and that a complaint should issue stating its charges in that respect, and having thereupon accepted the executed consent agreement and placed such agreement on the public record for a period of thirty (30) days, now in further conformity with the procedure prescribed in Section 2.34 of its Rules, the Commission hereby issues its complaint, makes the following jurisdictional findings, and enters the following order:

1. Respondent Michael Forrest is a Florida resident with his principal office or place of business at 1515 N. Town East Blvd., Suite 138-427, Mesquite, Texas 75150-4142. Doing business as Jaguar Enterprises of Santa Ana, a/k/a Jaguar Enterprises, he has used the same business address and also the addresses of 1601 NW 97th Ave SJO-1469, Miami, Florida

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33102-5216 and P.O. Box 1172, Black Mountain, North Carolina 28711.

2. The Federal Trade Commission has jurisdiction of the subject matter of this proceeding and of the respondent, and the proceeding is in the public interest.

DEFINITIONS

For purposes of this order, the following definitions shall apply:

1. "Competent and reliable scientific evidence" shall mean tests, analyses, research, studies, or other evidence based on the expertise of professionals in the relevant area, that has been conducted and evaluated in an objective manner by persons qualified to do so, using procedures generally accepted in the profession to yield accurate and reliable results.
2. "Clearly and prominently" shall mean as follows:
 - a. In an advertisement communicated through an electronic medium (such as television, video, radio, and interactive media such as the Internet, online services and software), the disclosure shall be presented simultaneously in both the audio and visual portions of the advertisement. Provided, however, that in any advertisement presented solely through visual or audio means, the disclosure may be made through the same means in which the ad is presented. Provided, further, that in any advertisement communicated through interactive media which is presented predominantly through visual or audio means, the disclosure may be made through the same means in which the ad is predominantly presented. The audio disclosure shall be delivered in a volume and cadence sufficient for an ordinary consumer to hear and comprehend it. The visual disclosure shall be of a size and shade, with a degree of contrast to the background against which it appears, and shall appear on the screen for a

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duration and in a location, sufficiently noticeable for an ordinary consumer to read and comprehend it.

- b. In a print advertisement, promotional material, or instructional manual, the disclosure shall be in a type size and location sufficiently noticeable for an ordinary consumer to read and comprehend it, in print that contrasts with the background against which it appears.
- c. On a product label, the disclosure shall be in a type size and location on the principal display panel sufficiently noticeable for an ordinary consumer to read and comprehend it, in print that contrasts with the background against which it appears.

The disclosure shall be in understandable language and syntax. Nothing contrary to, inconsistent with, or in mitigation of the disclosure shall be used in any advertisement or on any label.

- 3. In the case of advertisements disseminated by means of an interactive electronic medium, such as software, the Internet, or online services, "in close proximity" shall mean on the same Web page, online service page, or other electronic page, and proximate to the triggering representation, and shall not include disclosures accessed or displayed through hyperlinks, pop-ups, interstitials or other means.
- 4. "Commerce" shall mean as defined in Section 4 of the Federal Trade Commission Act, 15 U.S.C. § 44.
- 5. A requirement that respondent "notify the Commission," "file with the Commission" or "deliver to the Commission" shall mean that the respondent shall send the necessary information via first-class mail, costs prepaid, to the Associate Director for Division of Enforcement, Federal Trade Commission, 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. Attention: In the Matter of Michael Forrest.

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6. “Person” shall mean a natural person, organization or other legal entity, including a partnership, corporation, proprietorship, association, cooperative, or any other group acting together as an entity.
7. Unless otherwise specified, “respondent” shall mean Michael Forrest, individually and d/b/a Jaguar Enterprises of Santa Ana; and each of the above’s agents, representatives, and employees.
8. “Electronic therapy device” shall mean any device that contains a magnet of any kind or produces an electric current of any kind, purporting to relieve the symptoms of, treat, mitigate, cure, heal or alleviate any disease or health condition, including but not limited to the *Black Box*, *Magnetic Pulser*, *Magnetic Multi-Pulser*, *Portable Rife Frequency Generator*, *Beck-Rife Unit*, *PC-Rife #1*, *PC-Rife #2*, and *PC-Rife #3*.
9. “Food,” “drug,” and “device” shall mean as “food,” “drug,” and “device” are defined in Section 15 of the Federal Trade Commission Act, 15 U.S.C. § 55.
10. Covered product or service” shall mean any service, program, dietary supplement, food, drug, or device.

I.

IT IS HEREBY ORDERED that respondent, directly or through any partnership, corporation, subsidiary, division, trade name, or other device, including franchisees, licensees, or distributors, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any electronic therapy device or any covered product or service in or affecting commerce, shall not misrepresent, in any manner, expressly or by implication,

- A. That it has been scientifically proven that use of the Black Box, Magnetic Pulser and Magnetic Multi-Pulser is effective to kill, deactivate or disable viruses, bacteria, fungi and other parasites in humans; or

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- B. That it has been scientifically proven that Miracle Herbs is safe and effective in treating various cancers in humans with no side effects.

II.

IT IS HEREBY ORDERED that respondent, directly or through any partnership, corporation, subsidiary, division, trade name, or other device, including franchisees, licensees, or distributors, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of any electronic therapy device or any covered product or service in or affecting commerce, shall not make any representation, in any manner, expressly or by implication:

- A. That any such product or service is effective in (1) treating or curing cancer, AIDS, hepatitis, Gulf War Syndrome, Chronic Fatigue Syndrome, rheumatoid arthritis or Herpes; (2) treating or preventing bacterial infections; or (3) treating or preventing viral infections;
- B. That any such product or service is effective in the mitigation, treatment, prevention, or cure of any disease or illness; or
- C. About the health benefits, performance, safety, or efficacy of any such product or service,

unless, at the time the representation is made, respondent possesses and relies upon competent and reliable scientific evidence that substantiates the representation.

III.

IT IS FURTHER ORDERED that respondent, directly or through any corporation, subsidiary, division, trade name, or other device, in connection with the manufacturing, labeling, advertising, promotion, offering for sale, sale, or distribution of

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any electronic therapy device or any covered product or service in or affecting commerce, shall not misrepresent, in any manner, expressly or by implication, the existence, contents, validity, results, conclusions, or interpretations of any test, study, or research.

IV.

Nothing in this order shall prohibit respondent from making any representation for any drug that is permitted in labeling for such product under any tentative final or final standard promulgated by the Food and Drug Administration, or under any new medical device application approved by the Food and Drug Administration. Nor shall it prohibit respondent from making any representation for any product that is specifically permitted in labeling for such product by regulations promulgated by the Food and Drug Administration pursuant to the Nutrition Labeling and Education Act of 1990.

V.

IT IS FURTHER ORDERED that respondent shall:

- A. Within seven (7) days after service of this order upon respondent, deliver to the Commission a list, in the form of a sworn affidavit, of all consumers who purchased the *Black Box*, *Magnetic Pulser*, *Magnetic Multi-Pulser*, *Portable Rife Frequency Generator*, *Beck-Rife Unit*, *PC-Rife #1*, *PC-Rife #2*, *PC-Rife #3*, and/or *Miracle Herbs* from respondent on or after April 1, 1999. Such list shall include each consumer's name and address, and, if available, the telephone number and email address of each consumer, and the full purchase price, including shipping, handling, and taxes, of the product(s) purchased from respondent.
- B. Within thirty (30) days after service of this order upon respondent, send by certified mail, with postage prepaid, an exact copy of the notice attached hereto as Attachment A, showing the date of mailing, to each consumer who

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purchased a *Black Box, Magnetic Pulser, Magnetic Multi-Pulser, Portable Rife Frequency Generator, Beck-Rife Unit, PC-Rife #1, PC-Rife #2, PC-Rife #3, and/or Miracle Herbs* from respondent between April 1, 1999, and the date of service of this order. This mailing shall not include any other document.

VI.

IT IS FURTHER ORDERED that respondent shall refund the full purchase price of the *Black Box, Magnetic Pulser, Magnetic Multi-Pulser, Portable Rife Frequency Generator, Beck-Rife Unit, PC-Rife #1, PC-Rife #2, PC-RIFE #3, and Miracle Herbs*, including shipping and handling and applicable taxes, to each consumer whose initial request for a refund is received by respondent within ninety (90) days after the date the notice required by Part V.B. of this order is mailed to consumers, under the following terms and conditions:

- A. If respondent's diligent inquiry reasonably substantiates the purchaser's claim of purchase or the purchaser provides proof of purchase, including but not limited to any of the following: return of goods or packaging, canceled check[s], credit card invoice[s], or receipt[s], the refund shall be paid within fifteen (15) business days of respondent's receipt of the refund request.
- B. If the purchaser makes a timely request for a refund but neither of the conditions of Subpart A is satisfied, respondent shall advise the purchaser, within fifteen (15) business days of receipt of the request for refund, that respondent will provide a prompt refund if the purchaser completes and returns to respondent, within fifteen (15) days of receipt of the notice, a declaration of purchase, which the respondent shall provide together with a stamped and addressed return envelope. The declaration shall be substantially in the form of the declaration attached hereto as Attachment B. The refund shall be paid within fifteen

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(15) business days of respondent's receipt of the purchaser's completed declaration.

Refund requests shall be sent to Jaguar Enterprises of Santa Ana, 1515 N. Town East Blvd., Suite 138-427, Mesquite, Texas 75150-4142.

VII.

IT IS FURTHER ORDERED that respondent Michael Forrest shall, no later than one hundred and eighty (180) days after the date of service of this order, deliver to the Commission a monitoring report, in the form of a sworn affidavit. This report shall specify the steps respondent has taken to comply with the terms of Parts V and VI of this order and shall state, without limitation:

- A. The name and address of each purchaser to whom respondent sent the notice attached hereto as Attachment A as required under Part V;
- B. The name and address of each purchaser from whom respondent received a refund request;
- C. The date on which each request was received and the amount of the refund requested;
- D. The amount of the refund provided by respondent to each such purchaser;
- E. The status of any disputed refund request and the identification of each purchaser whose refund request is disputed, by name, address, and amount of the claim; and
- F. The total amount of refunds paid by respondent.

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VIII.

IT IS FURTHER ORDERED that respondent Michael Forrest shall, for ten (10) years after the last date of dissemination of any representation covered by this order, maintain and upon request make available to the Federal Trade Commission for inspection and copying:

- A. All advertisements and promotional materials containing the representation;
- B. All materials that were relied upon in disseminating the representation; and
- C. All tests, reports, studies, surveys, demonstrations, or other evidence in their possession or control that contradict, qualify, or call into question the representation or the basis relied upon for the representation, including complaints and other communications with consumers or with governmental or consumer protection organizations.

IX.

IT IS FURTHER ORDERED that respondent Michael Forrest shall deliver a copy of this order to all current and future principals, officers, directors, and managers, and to all current and future employees, agents, and representatives having responsibilities with respect to the subject matter of this order, and shall secure from each such person a signed and dated statement acknowledging receipt of the order. Respondent shall deliver this order to current personnel within thirty (30) days after the date of service of this order, and to future personnel within thirty (30) days after the person assumes such position or responsibilities. Respondent shall maintain and upon request make available to the Commission for inspection and copying each such signed and dated statement.

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X.

IT IS FURTHER ORDERED that respondent shall, for a period of five (5) years following the date of entry of this order, send a copy of this order to any distributor of any covered product or service and shall secure from each such distributor a signed and dated statement acknowledging receipt of the order. Respondent shall maintain and upon request make available to the Commission for inspection and copying each such signed and dated statement. For purposes of this Part, “distributor” shall mean any purchaser or other transferee of any covered product or service who acquires such product or service from respondent, with or without valuable consideration, who: (1) is known by respondent to have sold or offered to sell such product or service to other sellers or to consumers, including but not limited to individuals, retail stores, or catalogs, or (2) orders twenty (20) or more such units of any such product or service in any three month period.

XI.

IT IS FURTHER ORDERED that respondent Michael Forrest, within five (5) days of entry of this order, shall notify the Commission of (1) his residence address and mailing address; (2) his telephone number(s); (3) if applicable, the names of his employer and supervisor(s); and (4) his duties and responsibilities.

XII.

IT IS FURTHER ORDERED that respondent Michael Forrest, for a period of ten (10) years after the date of entry of this order, shall notify the Commission of (1) any changes in his residence address, mailing address, or business address; (2) the discontinuance of his current business or employment; and (3) his affiliation with any new business or employment. Notice of changes in employment status shall include: (1) the new employer’s name, address and telephone number; (2) the full names of the employer’s principals; (3) if applicable, the names of respondent’s supervisors, and (4) a description of the employer’s

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activities, and respondent's duties and responsibilities.

XIII.

IT IS FURTHER ORDERED that respondent Michael Forrest shall, within sixty (60) days after the date of service of this order, and at such other times as the Federal Trade Commission may require, file with the Commission a report, in writing, setting forth in detail the manner and form in which respondent has complied and is complying with this order.

XIV.

This order will terminate twenty (20) years from the date of its issuance, or twenty (20) years from the most recent date that the United States or the Federal Trade Commission files a complaint (with or without an accompanying consent decree) in federal court alleging any violation of the order, whichever comes later; provided, however, that the filing of such a complaint will not affect the duration of:

- A. Any Part in this order that terminates in less than twenty (20) years;
- B. This order's application to any respondent that is not named as a defendant in such complaint; and
- C. This order if such complaint is filed after the order has terminated pursuant to this Part.

Provided, further, that if such complaint is dismissed or a federal court rules that the respondent did not violate any provision of the order, and the dismissal or ruling is either not appealed or upheld on appeal, then the order will terminate according to this Part as though the complaint had never been filed, except that the order will not terminate between the date

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such complaint is filed and the later of the deadline for appealing such dismissal or ruling and the date such dismissal or ruling is upheld on appeal.

By direction of the Commission

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ATTACHMENT A

LETTER SENT TO CONSUMERS WITH WHOM
RESPONDENT HAS DONE BUSINESS BETWEEN APRIL 1,
1999
AND THE DATE OF SERVICE OF THIS ORDER

[To Be Printed on Jaguar Enterprises of Santa Ana letterhead]

[NAME AND ADDRESS OF RECIPIENT]

[DATE]

Dear [CUSTOMER'S NAME]:

This letter is to inform you that Jaguar Enterprises of Santa Ana recently settled a civil dispute with the Federal Trade Commission regarding its advertising for the *Black Box*, *Magnetic Pulser*, *Magnetic Multi-Pulser*, *Beck-Rife unit*, *Portable Rife Frequency Generator*, *PC-Rife #1*, *PC-Rife #2*, *PC-Rife #3*, and *Miracle Herbs*. Among other things, the settlement requires us to notify consumers of the settlement and offer refunds to persons who purchased the *Black Box*, *Magnetic Pulser*, *Magnetic Multi-Pulser*, *Beck-Rife unit*, *Portable Rife Frequency Generator*, *PC-Rife #1*, *PC-Rife #2*, *PC-Rife #3*, or *Miracle Herbs*.

According to the FTC complaint, we did not have a reasonable basis to claim that one or more of the above referenced products are effective in 1) treating cancer, AIDS, hepatitis, Gulf War Syndrome, Chronic Fatigue Syndrome and rheumatoid arthritis, 2) treating localized infections and diseases caused by the herpes virus, 3) treating bacterial and viral infections, or 4) deactivating disease-causing viruses, bacteria (including drug-resistant bacteria), fungi and other parasites in humans.

Although we deny the FTC's allegations, we have agreed to send this letter and offer you a refund. In order to receive a

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refund, please complete the enclosed form and return it to Jaguar Enterprises of Santa Ana, 1515 N. Town East Blvd., Suite 138-427, Mesquite, Texas 75150-4142.

Michael Forrest
Owner
Jaguar Enterprises of Santa Ana

REFUND REQUEST

The undersigned hereby requests a refund for the purchase of the *Black Box, Magnetic Pulser, Magnetic Multi-Pulser, Beck-Rife unit, Portable Rife Frequency Generator, PC-Rife #1, PC-Rife #2, PC-Rife #3, and/or Miracle Herbs.*

Full Name (Please Print):

Address: _____

Products purchased:

Purchase Price, including shipping, handling and taxes: _____

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It is not necessary to include proof of purchase, such as credit card statements, canceled checks, or receipts, but doing so may expedite your refund request in the event of a dispute concerning the amount of your refund.

Date: _____

Signature of Purchaser:

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ATTACHMENT B

[ADDRESS AND TELEPHONE NUMBER OF THE
DECLARANT]

[DATE]

Michael Forrest, Owner
Jaguar Enterprises of Santa Ana
1515 N. Town East Blvd., Suite 138-427
Mesquite, Texas 75150-4142
U.S.A.

Dear Mr. Forrest:

I make the following Declaration of Purchase.

On or about [DATE], I purchased [NUMBER OF PACKAGES]
of [PRODUCT] at [PRICE PER UNIT]. Moreover, I incurred
[DOLLAR AMOUNT] in shipping and handling charges and
taxes as a result of this purchase(s). I request a refund for
[TOTAL DOLLAR AMOUNT FOR PRODUCT(S),
SHIPPING AND HANDLING, AND TAXES].

[DECLARANT'S FULL NAME]

[DECLARANT'S SIGNATURE]

[DATE]

Analysis

Analysis of Proposed Consent Order to Aid Public Comment

The Federal Trade Commission has accepted an agreement, subject to final approval, to a proposed consent order from Michael Forrest, individually and d/b/a Jaguar Enterprises of Santa Ana ("Forrest" or the "proposed respondent"). Forrest is an Internet seller of various electronic devices and herbal remedies purported to cure or treat a wide variety of illnesses and conditions.

The proposed consent order has been placed on the public record for thirty (30) days for reception of comments by interested persons. Comments received during this period will become part of the public record. After thirty (30) days, the Commission will again review the agreement and the comments received and will decide whether it should withdraw from the agreement and take other appropriate action or make final the agreement's proposed order.

This matter concerns advertising and promotional practices related to the sale of various products known as *Black Box*, *Magnetic Pulser*, *Magnetic Multi-Pulser*, *Beck-Rife unit*, *Portable Rife Frequency Generator*, *PC-Rife #1*, *PC-Rife #2*, *PC-Rife #3*, and *Miracle Herbs*. *Miracle Herbs* is a combination of herbal ingredients purported to cure cancer and other serious diseases. The other products are devices that purport to cure cancer, AIDS, arthritis and other serious diseases by means of passing either an electric current or a magnetic pulse through the body. The Commission's complaint charges that Forrest failed to have a reasonable basis for the following claims, which were made on two Internet websites:

- 1) The Black Box is effective in treating cancer, AIDS, hepatitis, Gulf War Syndrome, Chronic Fatigue Syndrome and rheumatoid arthritis;

Analysis

- 2) The Magnetic Pulser, together with the Black Box, is effective in treating cancer, AIDS, hepatitis, Gulf War Syndrome, Chronic Fatigue Syndrome and rheumatoid arthritis;
- 3) The Magnetic Multi-Pulser is effective in treating cancer, localized infections and diseases caused by the herpes virus;
- 4) The Beck-Rife unit, Portable Rife Frequency Generator, PC-Rife #1, PC-Rife #2, and PC-Rife #3 are effective in treating cancer and other serious diseases;
- 5) The Black Box, Magnetic Pulser and Magnetic Multi-Pulser, used as directed, deactivate disease-causing viruses, bacteria (including drug-resistant bacteria), fungi and other parasites in humans; and
- 6) The Miracle Herbs product is effective in treating cancers of all types, AIDS, bacterial infections and viral infections.

The Complaint also alleges that Forrest claimed that scientific proof demonstrated the truth of two claims: 1) that Miracle Herbs is safe and effective in treating various cancers in humans with no side effects; and, 2) that use of the Black Box, Magnetic Pulser and Magnetic Multi-Pulser is effective to kill, deactivate or disable viruses, bacteria, fungi and other parasites in humans. The Complaint alleges that these claims of scientific proof are false.

Part I of the consent order requires that Forrest not misrepresent that the two claims listed above are scientifically proven.

Part II requires that Forrest must possess competent and reliable scientific evidence to substantiate any representation that:

- a) Any electronic therapy device or any other product or service is effective in (1) treating or curing cancer, AIDS, hepatitis, Gulf War Syndrome, Chronic Fatigue Syndrome, rheumatoid arthritis or Herpes; (2) treating or preventing

Analysis

bacterial infections; or (3) treating or preventing viral infections;

b) That any such product or service is effective in the mitigation, treatment, prevention, or cure of any disease or illness; or

c) About the health benefits, performance, safety, or efficacy of any such product or service.

Part III prohibits false claims about scientific support for any electronic therapy device or any service, program, dietary supplement, food, drug, or device. Part IV permits Forrest to make certain claims for devices, drugs or dietary supplements that are permitted in labeling under laws and/or regulations administered by the U.S. Food and Drug Administration. Parts V and VI require Forrest to offer and make a refund to all purchasers of the listed products from Jaguar since April 1, 1999, using the forms and procedures specified. Part VII requires Forrest to file a report with the Commission detailing how he has complied with Parts V and VI.

The remainder of the proposed order contains standard requirements that proposed respondent maintain advertising and any materials relied upon as substantiation for any representation covered by substantiation requirements under the order; distribute copies of the order to certain company officials and employees; distribute copies of the order to any distributors that it might set up; notify the Commission of any change in his status that may affect compliance obligations under the order; and file one or more reports detailing his compliance with the order. Part XIV of the proposed order is a provision whereby the order, absent certain circumstances, terminates twenty years from the date of issuance.

This proposed order, if issued in final form, will resolve the claims alleged in the complaint against the named respondent. It is not the Commission's intent that acceptance of this consent agreement and issuance of a final decision and order will release any claims against any unnamed persons or entities associated

Analysis

with the conduct described in the complaint. The purpose of this analysis is to facilitate public comment on the proposed order, and is not intended to constitute an official interpretation of the agreement and proposed order or to modify in any way their terms.

Complaint

IN THE MATTER OF

LAFARGE S.A., ET AL.CONSENT ORDER, ETC., IN REGARD TO ALLEGED VIOLATIONS OF
SEC. 7 OF THE CLAYTON ACT AND SEC. 5 OF
THE FEDERAL TRADE COMMISSION ACT*Docket C-4014; File No. 0010112*
Complaint, June 15, 2001--Decision, August 8, 2001

This consent order addresses the acquisition by Respondent Lafarge S.A. – a French corporation with global operations in the manufacture and sale of cement and other building materials – of Respondent Blue Circle Industries PLC, an English corporation also having global operations in the same sectors. The order, among other things, requires the respondents to divest Blue Circle's cement business in the Great Lakes Region to a buyer approved by the Commission, and to divest Blue Circle's cement terminal – which serves the Syracuse, New York Region – to Glens Falls Lehigh Cement Company. The order also requires the respondents to regain 100 percent ownership of a joint venture with Chemical Lime Company – which manufactures and sells lime – from Chemical Lime, and then to divest Blue Circle's lime business in the Southeast Region to a buyer approved by the Commission. An accompanying Order to Hold Separate and Maintain Assets requires the respondents to preserve the businesses they are required to divest as viable, competitive, and ongoing operations until the divestitures are achieved.

Participants

For the Commission: *Chul Pak, Judith Cole, Steven Dahm, Angelike Andrinopoulos, Kristina Martin, Jacqueline Tapp, Jennifer Woods, Morris A. Bloom, Richard Liebeskind, Joseph Eckhaus, Roberta S. Baruch, Kenneth H. Kelly, and Daniel P. O'Brien.*

For the Respondents: *George S. Cary, Cleary, Gottlieb, Steen & Hamilton, and William Blumenthal, King & Spalding.*

COMPLAINT

Pursuant to the provisions of the Federal Trade Commission Act and of the Clayton Act, and by virtue of the authority vested in it by said Acts, the Federal Trade Commission (the